



# Measure A - Financial Overview

**Transactions and Use Tax Citizens' Advisory Committee**  
**March 26, 2025**



# Measure A Financial Overview - Agenda



FY 24 Performance  
Update



FY 24 Inception to Date  
Review



Measure A – Outlook

## FY 24 Performance Update



# Measure A - FY 24 Revenue Performance

FY 24 Measure A - Sources	FY 24 Adopted Budget	FY 24 Adjusted Budget	Actuals as of 09/30/24
FY 24 Measure A Revenue	68,413,262	68,413,262	<b>63,394,789</b>
Prior Year Surplus- Reserved to Fully Fund FY24	7,500,000	7,500,000	<b>7,500,000</b>
Release of Prior Year One-time Carryover Funds	-	2,865,160	<b>2,865,160</b>
<b>Total Sources</b>	<b>75,913,262</b>	<b>78,778,422</b>	<b>73,759,949</b>

- Measure A revenues ended the year at \$63.4 million, which was \$5 million less than budget (7 percent)
- Decline in key categories general consumer goods and autos and transportation due to shifts in customer behavior

# Measure A - FY 24 Expenditures and Other Uses

Measure A Expenditures Summary	FY 24 Adjusted Budget/Uses	Actuals/Uses as of 09/30/24	%
Invest in Infrastructure- Transfer to CIP	25,043,242	22,368,497	31%
Infrastructure Debt Service (2023 Bond)	3,539,871	3,370,652	5%
Enhance and Maintain Public Safety	45,700,439	44,923,417	62%
Health and Other Infrastructure One-Time Uses	3,602,279	1,697,545	2%
Administer Measure A Tax	208,458	208,458	0%
Total Expenditures- Measure A		\$ 72,568,569	

## Other Uses

- **\$633,984 -Stabilization Fund (Measure B)- 1% of Measure A revenue**
- **\$1,083,133 - Reserve One-Time Project Balances to Roll Forward to FY 25**
  - \$431k - Public Safety Response for Homelessness along the LA River
  - \$600k- Parks Bathroom Door Upgrades
  - \$52k- Parks Tree Removal Support

# Measure A - FY 24 Sources and Uses Summary

	FY 24 Adopted Budget	FY 24 Adjusted Budget	Actuals as of 09/30/24
<b>Beginning Funds Available (10/1/23)</b>			<b>552,696</b>
Total Measure A Revenue	68,413,262	68,413,262	63,394,789
Other Sources - Release of Reserves-FY 23 Surplus	7,500,000	7,500,000	7,500,000
Other Sources - Release for FY 23 one-times carryover	-	2,865,160	2,865,160
<b>Total Sources</b>	<b>75,913,262</b>	<b>78,778,422</b>	<b>73,759,949</b>
Expenditures	(75,229,129)	(78,094,289)	(72,568,570)
Other Uses: Measure B Reservation	(684,133)	(684,133)	(633,948)
Other Uses: FY 24 one-times carryforward			(1,083,133)
<b>Total Uses</b>	<b>(75,913,262)</b>	<b>(78,778,422)</b>	<b>(74,285,650)</b>
<b>FY 24 Year-End Operating Surplus / (Shortfall)</b>	<b>\$ (0)</b>	<b>\$ (0)</b>	<b>\$ (525,701)</b>
<b>Ending Fund Balance (9/30/24)</b>			<b>\$ 26,995</b>

## FY 24 Inception to Date Review



# Measure A FY 24 ITD - Revenue

Measure A Revenue (\$ in millions)								Total ITD
FY 17 Actuals	FY 18 Actuals	FY 19 Actuals	FY 20 Actuals	FY 21 Actuals	FY 22 Actuals	FY 23 Actuals	FY 24 Actuals	
\$38.92	\$61.54	\$66.37	\$62.23	\$73.49	\$85.98	\$68.80	\$63.40	\$520.73

- Approximately \$520.73 million in revenue generated Since FY 17, inclusive of rate drop to 0.75 percent on January 1, 2023
- Measure A Bond Program –
  - FY 23 - \$60.25 million Budgeted and Proceeds Received (\$31.9 million spent through FY 24)
  - FY 24 Additional \$22 million Budgeted to begin Fire Station 9 Rebuild



# Measure A – Key Accomplishments through FY 24 (As Stated in Adopted FY 25 Budget Book)

## **Public Safety Maintenance (Public Safety)**

Maintained public safety staffing levels through FY 24 level (151 sworn positions).

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## **Police South Division Restoration (Public Safety)**

Operated at same level as other divisions in the city. The 100+ staff equalized call volumes among Patrol Divisions and enhanced community policing support for residents, businesses, and tourists located within the Division.

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## **Engine 8 Restoration (Public Safety)**

The restoration of Engine 8 has improved fire and emergency medical response coverage and response times citywide and in the area immediately surrounding Fire Station 8.

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## **PD Academy Restoration (Public Safety)**

Restoration of 9 sworn positions dedicated to Academy operations relieved Department from temporarily re-assigning officers and prevented impacts to the number of officers available for 9-1-1 calls-for-service.

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## **Rescue 12 Restoration (Public Safety)**

The restoration of Rescue 12 has resulted in increased emergency medical response capabilities and improved response times citywide as well as in Uptown Long Beach.

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## **Homelessness (Public Safety)**

Provided funds for two sworn Quality of Life (QoL) Police Officers to support additional street outreach. (Measure A also previously supported the Homeless Education and Response Team (HEART) Unit comprised of two Firefighter/Paramedics prior to the HEART Unit transferring to the Health Department in FY 21).

# Measure A – Key Accomplishments through FY 24 (As Stated in Adopted FY 25 Budget Book)

## **Neighborhood Safety Bike Team (Public Safety)**

Provided funds for 11 Police Officer positions in the Neighborhood Safety Bike Team which provides increased outreach and community engagement with residents, enhanced crime reduction strategies, additional support to better address the root causes of crime through relationship-based community policing models, and expanded outreach to people experiencing homelessness.

## **Engine 17 Restoration (Public Safety)**

The restoration of Engine 17 has improved fire and emergency medical response coverage and response times citywide and in the area immediately surrounding Fire Station 17. This is currently funded on an overtime model basis, which will be reevaluated in future budget years

## **Mobility (Infrastructure)**

Since Measure A's inception, the City has paved 17.5 miles of alleys, of which 5.23 miles were formerly dirt, rehabilitated 750 lane miles of streets, constructed approximately 3,750 curb ramps and replaced over 1.8 million sq. ft. of sidewalk.

## **Libraries (Infrastructure)**

Funded 10 projects to completion, including improvements at Alamitos, Bach, Brewitt, Burnett, Dana, Harte, Los Altos, and Mark Twain branches. Continued improvements to the Bay Shore Library are planned for FY 25.

## **Parks (Infrastructure)**

Funded 52 projects to completion, including new playgrounds at several parks and improvements to park facilities and community centers. Improvements to other park facilities will continue through FY 25.

## **Facilities (Infrastructure)**

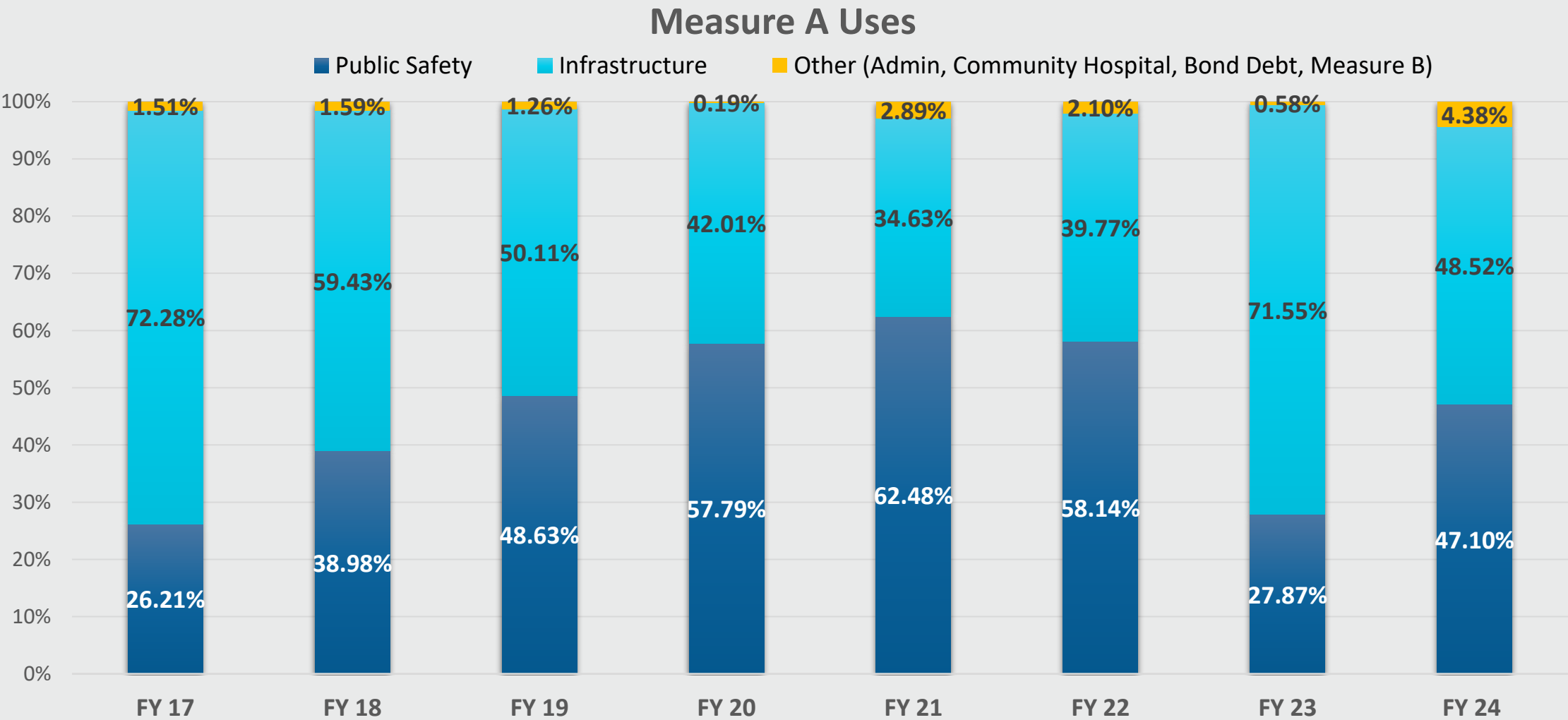
Improvements to Fire Department Academy Training Tower Repairs and Fire Station 22 Concrete Repairs were completed in FY 24. In FY 24, construction commenced on Fire Station 9, the Police Academy, and 702 W. Anaheim. In FY 25, the Long Beach Historical Society Facility Improvements, the Main Health Generator project, and the City Place Parking Garage Mural Improvements are planned to be completed. Energy efficiency projects such as EV charging, solar and battery storage will also continue.

# Measure A FY 24 ITD - Allocated Uses

\$ in Millions	FY 17	FY 18	FY 19	FY 20	FY 21	FY 22	FY 23	FY 24	FY 24 ITD	ITD %
<b>Total Public Safety</b>	<b>9.33</b>	<b>20.49</b>	<b>31.53</b>	<b>36.27</b>	<b>41.87</b>	<b>42.76</b>	<b>42.75</b>	<b>45.35</b>	<b>270.35</b>	<b>44.61%</b>
Public Safety Maintenance	3.16	8.29	19.34	21.90	26.43	26.43	29.38	31.38	166.32	27.44%
Public Safety Restorations & Enhancements	5.34	6.35	7.16	7.16	6.73	6.73	9.54	10.50	59.50	9.82%
Comms Tech- Radios - Debt Service	-	-	-	-	1.22	1.93	1.93	1.93	7.02	1.16%
Public Safety One-Time Uses	0.83	5.84	5.03	7.21	7.49	7.66	1.91	1.55	37.52	6.19%
<b>Total Infrastructure Support</b>	<b>25.74</b>	<b>31.24</b>	<b>32.48</b>	<b>26.37</b>	<b>23.21</b>	<b>29.25</b>	<b>109.76</b>	<b>46.72</b>	<b>324.75</b>	<b>53.59%</b>
Infrastructure-CIP program	25.74	30.49	31.88	26.36	23.05	28.13	42.08	22.37	230.10	37.97%
Infrastructure-CIP Bond Program	-	-	-	-	-	-	60.25	22.00	82.25	13.57%
Infrastructure One-time Support Projects (non -CIP)	-	0.75	0.60	0.01	0.16	1.11	7.43	2.35	12.41	2.05%
<b>Administer Measure A</b>	<b>0.15</b>	<b>0.22</b>	<b>0.15</b>	<b>0.12</b>	<b>0.21</b>	<b>0.21</b>	<b>0.21</b>	<b>0.21</b>	<b>1.47</b>	<b>0.24%</b>
<b>Infrastructure Bond Plan - Debt Service</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>3.37</b>	<b>3.37</b>	<b>0.56%</b>
<b>Community Hospital</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>0.99</b>	<b>0.47</b>	<b>-</b>	<b>-</b>	<b>1.46</b>	<b>0.24%</b>
<b>Measure B Stabilization Reserve</b>	<b>0.39</b>	<b>0.62</b>	<b>0.66</b>	<b>-</b>	<b>0.73</b>	<b>0.86</b>	<b>0.69</b>	<b>0.63</b>	<b>4.59</b>	<b>0.76%</b>
<b>Total Uses*</b>	<b>35.61</b>	<b>52.56</b>	<b>64.83</b>	<b>62.76</b>	<b>67.01</b>	<b>73.54</b>	<b>153.41</b>	<b>96.29</b>	<b>606.00</b>	
*Totals Uses funded by \$520.73 Measure A revenue, \$82.25 million Bond Program, and \$3.01 Measure A CIP funds transferred back to Operations for Fire Station 9 Land Acquisition										

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# Measure A FY 24 ITD – Allocated Uses



## Measure A – Outlook



# Measure A – Revenue Projection

- Measure A revenue trend assumes 3% growth in the outyears. The projection reflects Measure A increasing from .75% to 1% in FY 28, aligned with the original sunset date of County Measure H, which has been repealed and replaced by voters in November 2024 with County Measure A.
- The collection of the TUT at the increased tax rate starting April 1, 2025 is subject to approval by the California Department of Tax and Fee Administration (CDTFA).
- Approval has not yet been obtained. The City is actively working with the CDTFA to determine whether the agency has the authority to collect the tax based on the 2020 voter-approved Measure A language and the newly adopted City Ordinance No. ORD-24-0027.

Measure A Revenue (\$ in millions)							
FY 24	FY 25	FY 26	FY 27	FY 28*	FY 29	FY 30	FY 31
Actuals	Projection						
\$63.4	\$64.8	\$66.7	\$68.8	\$94.4	\$97.2	\$100.2	\$103.2

\* Projection includes increase from 0.75% to 1% in FY28

# FY 26 Measure A - Key Dates

## ON THE ROAD TO MAP Measure A!

### March – Fiscal Outlook

Review Measure A financial status, including prior fiscal year performance and updated revenue projection.

### August – Proposed Budget

FY 26 Proposed Budget released. City Council budget along with feedback from the public & various committees for any possible changes to the budget. Measure A proposed plan reviewed by TUT Citizens' Advisory Committee.

### Sept & Oct - Adopted Budget

City Council to adopt budget by September 15<sup>th</sup> which goes in effect October 1<sup>st</sup>. Any changes made by City Council to the proposed Measure A plan are brought to the TUT Citizens' Advisory Committee.







MEASURE

YOUR LB FUNDS AT WORK

Thank You!

