

June 11, 2024

Honorable Mayor and City Council
City of Long Beach
California

RECOMMENDATION:

Recommendation to adopt specifications No. RFP HE-24-367 and award a contract to Silegra, LLC, of Whittier, CA, for Long Beach Activating Safe Community Program evaluation services, in a total amount not to exceed \$200,000, for a period of two years with the option to renew for three additional one-year periods, at the discretion of the City Manager; and, authorize the City Manager, or designee, to execute all documents necessary to enter into the contract, including any necessary amendments. (Citywide)

DISCUSSION

City Council approval is requested to enter into a contract with Silegra, LLC, for Long Beach Activating Safe Communities (LBASC) Program evaluation services. The evaluation services include developing a comprehensive evaluation plan, producing progress reports and a final cumulative report, developing a data-collection system, collecting data, training project staff and partner staff on data collection procedures, and producing an outcome evaluation based on data collected by Long Beach Police Department (LBPd) crime analysts.

The LBASC Program, initiated in 2018 by the Long Beach Department of Health and Human Services' Community Impact Division, endeavors to prevent and reduce community violence. Initially focused on the Washington Neighborhood (WN) through the LBASC-3 program, it implemented the Gun Violence Response Protocol (GVRP) to address gun-involved incidents, provide case coordination, and foster multisector partnerships to enhance community resilience. With support from the California Board of State and Community Corrections, the program has successfully extended its reach to North and Central-East Long Beach areas, encompassing Council Districts 1, 2, 6, 8, and 9. Targeted towards communities affected by gun violence, including youth and families, LBASC has demonstrated notable success: 19 participants recruited, 15 enrolled, and 10 retained in case management; 47 youth received life coaching; 197 individuals engaged in park programming; and 1,306 WN residents reached through street outreach. The program's effectiveness is evidenced by a 61 percent decrease in hit shootings in the WN from 2020 to 2023. The expanded program will be executed over 12 months from June 2024 to June 2025, providing community outreach, park programming, youth mentoring, and economic engagement, thereby fostering safer and healthier neighborhoods. Program evaluation is a crucial component of LBASC's quality control measures, involving regular assessment of program outcomes and effectiveness in reducing gun violence and enhancing community resiliency.

The Request for Proposals (RFP) was advertised in the Long Beach Press-Telegram on December 19, 2023, and 37 potential proposers specializing in human services, specifically in program evaluation services, were notified of the RFP opportunity. Of those proposers, 17 downloaded the RFP via the City's electronic bid system. The RFP document was made available from the Purchasing Division, located on the sixth floor of City Hall, and the Division's website at www.longbeach.gov/purchasing. An RFP announcement was also included in the Purchasing Division's weekly update of Open Bid Opportunities, which is sent to 44 local, minority-owned, and women-owned business groups. There were 2 proposals received on February 20, 2024. Of those 2 proposers, 1 was a Minority-owned Business Enterprises (MBEs), and none were Women-owned Business Enterprise (WBEs), a certified Small Business Enterprises (SBEs), or Long Beach vendor (Local). The selection committee determined that Silegra, LLC, of Whittier, CA, a MBE, was the most qualified firm to provide the services.

Silegra, LLC, best satisfied all requirements in accordance with the evaluation criteria stated in the RFP, to include: Organizational Capacity and Experience, Method of Approach, Communications and Reporting, Reasonableness of Cost, and Commitment to Racial Equity.

Local Business Outreach

To align with the City's outreach goal, Long Beach businesses are encouraged to submit proposals for City contracts. The Purchasing Division also assists businesses with registering on the Long Beach Buys platform to download RFP specifications. Through outreach, 11 Long Beach vendors were notified to submit proposals, of which 4 downloaded and none submitted a proposal. The Purchasing Division is committed to continuing to perform outreach to local vendors to expand the bidder pool.

This matter was reviewed by Deputy City Attorney Anita Lakhani on May 22, 2024, Purchasing Agent Michelle Wilson on May 16, 2024, and by Revenue Management Officer Geraldine Alejo on May 20, 2024.

TIMING CONSIDERATIONS

City Council action to adopt specifications No. RFP HE-24-367 and award a contract concurrently is requested on June 11, 2024, to ensure the contract is in place expeditiously.

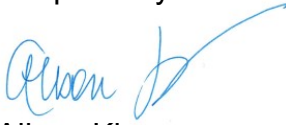
FISCAL IMPACT

The total amount of the contract will not exceed \$200,000. Sufficient funds are currently appropriated in the Health Fund Group in the Health and Human Services Department, offset by grant revenues. This recommendation has no staffing impact beyond the normal budgeted scope of duties and is consistent with existing City Council priorities. There is no local job impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



Alison King
Director
Health and Human Services

APPROVED:



THOMAS B. MODICA
CITY MANAGER