

March 18, 2025

Honorable Mayor and City Council  
City of Long Beach  
California

**RECOMMENDATION:**

Recommendation to receive and file the application of Kiet Hong, dba LBC Markets for an original application of an Alcoholic Beverage Control (ABC) License, at 3200 East Pacific Coast Highway, and determine that the application serves the public convenience and necessity, submit a Public Notice of Protest to ABC and direct the City Manager to withdraw the protest if a Conditional Use Permit (CUP) is granted. (District 2)

**DISCUSSION**

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

**TIMING CONSIDERATIONS**

The Department of Alcoholic Beverage Control received the above application on January 28, 2025. City Council action is requested on March 18, 2025, to respond to the Department of Alcoholic Beverage Control by the March 19, 2025, due date.

**LEVINE ACT**

This item is subject to the Levine Act. The Mayor, Councilmembers, and Commissioners who have received a contribution of more than \$500 within 12 months prior from a party, participant, or their representatives involved in this proceeding may do either of the following: (1) disclose the contribution on the record and recuse themselves from this proceeding; OR (2) return the portion of the contribution that exceeds \$500 within 30 days from the time the elected official knew or should have known about the contribution and participate in the proceeding.

All parties, participants, and their representatives must disclose on the record of this proceeding any contribution of more than \$500 made to the Mayor or any Councilmembers within 12 months prior to the date of the proceeding. The Mayor, Councilmembers, and Commissioners are prohibited from accepting, soliciting, or directing a contribution of more than \$500 from a party, participant, or their representatives, during a proceeding and for 12 months following the date a final decision is rendered.

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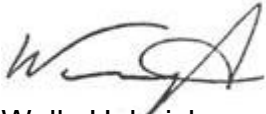
FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Wally Hebeish'.

Wally Hebeish  
Chief of Police  
Police Department

APPROVED:

A handwritten signature in blue ink, appearing to read 'T.B. Modica'.

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THOMAS B. MODICA  
CITY MANAGER

ATTACHMENTS