



Sidewalk Vending Ordinance – First Reading

City Council Meeting – January 16, 2024

Sidewalk Vending Ordinance First Reading

- **On November 14, 2023, a Hearing and First Reading for the proposed Sidewalk Vending Ordinance was held before Council.**
- **After deliberation, Council directed staff to:**
 - Engage with the operator of the Pike Outlets to express the City's support for allowing sidewalk vending adjacent to the property. Staff has sent initial communications and will continue conversations about potential opportunities.
 - Following implementation, return to Council with a 6-month update with best steps for enforcement.
 - Require insurance at the \$1 million policy limit, to be offset in the first year by available LBRA or other funds.
 - Increase funding from \$1,000 to up to \$1,500 per sidewalk vendor, to cover licensing and insurance costs for the first year of operations.



Sidewalk Vending Ordinance First Reading

Based on Council direction, the Sidewalk Vending Ordinance has been further revised to (more details in Appendix):

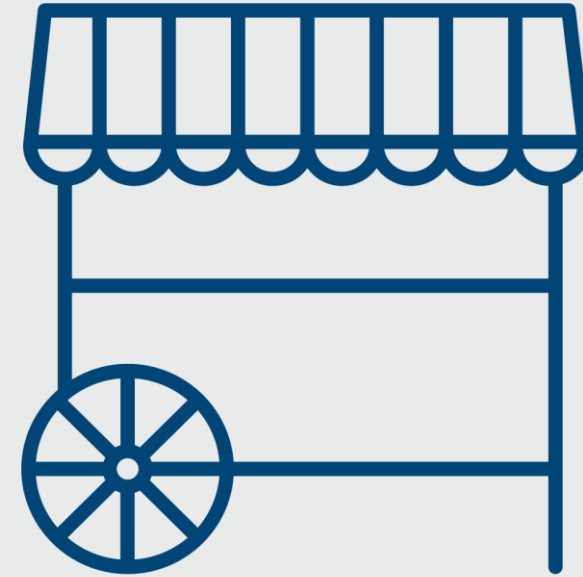
- Include language emphasizing that the permitting process will comply with the California Values Act.
- Allow sidewalk vendors to use utilities of private property owners with their permission, so long as safety hazards and ADA accessibility concerns are mitigated.
- Further refine the definition of “Parkway” to explicitly restrict operations in medians.
- Increase the operating distance from 15 feet to 25 feet away from Los Angeles County waterway and/or flood control fencing.
- Restrict the use of red and blue flashing signs, and require all other flashing signs to not face a highway or traffic.
- Offset license, permit, and plan check fees for the first year.



Business License Permitting

Under the proposed ordinance, all sidewalk vendors must obtain a Business License and Sidewalk Vendor Permit.

- Only one application required to apply for Business License and Sidewalk Vending Permit.
- Application will be available in several languages, with assistance available in all languages.
- License and permit are valid for one year and may be renewed each year with a simplified process.
- Licensed vendors will receive a permit to prominently display on their conveyance or on their person.
- Proposed fee is \$300, representing full cost recovery, and will be adjusted annually based on the Consumer Price Index (CPI).



Business License Permitting

General Business License Application

CITY OF LONG BEACH BUSINESS LICENSE APPLICATION
Second Floor, City Hall
411 W. Ocean Boulevard, Long Beach, CA 90802
www.longbeach.gov
LBBIZ@LongBeach.gov
(562) 570-6211

GENERAL INFORMATION

OWNER/ENTITY NAME: _____ DRIVER'S LICENSE NO: _____ STATE: _____ SOCIAL SECURITY NO: _____ HOME OCCUPATION: _____
BUSINESS NAME (D.B.A.): _____ TYPE OF BUSINESS (BE SPECIFIC): _____ MAIL: _____
BUSINESS ADDRESS: _____ STREET: _____ CITY: _____ STATE: _____ ZIP: _____ AREA CODE/TELEPHONE: _____
BILLING ADDRESS (if same write SAME)**: _____ STREET: _____ CITY: _____ STATE: _____ ZIP: _____ AREA CODE/TELEPHONE: _____
RESIDENCE ADDRESS (if same write SAME): _____ STREET: _____ CITY: _____ STATE: _____ ZIP: _____ AREA CODE/TELEPHONE: _____
LIST OF PRINCIPAL OFFICERS, MEMBERS, PARTNERS AND RESIDENTIAL ADDRESSES (IF MORE, PLEASE ATTACH A LIST): _____ TITLE: _____ % OWNERSHIP: _____
TITLE: _____ % OWNERSHIP: _____
☐ New Business ☐ Address Change ☐ Ownership Change ☐ Secondary License ☐ Sole Owner ☐ Partnership ☐ Corporation ☐ LLP ☐ LLC

BUSINESS OPERATIONS INFORMATION

START DATE: _____ NO. OF EMPLOYEES: _____ NO. OF VEHICLES: _____ FEDERAL TAX ID NUMBER: _____ SALES & USE TAX (SELLER'S PERMIT) NO.: _____
DOES YOUR BUSINESS HAVE A CALIFORNIA STATE LICENSE? ☐ Y ☐ N STATE LICENSE NO.: _____ CLASSIFICATION(S): _____ RENEWAL DATE: _____
HAVE YOU EVER HAD A BUSINESS LICENSE/PERMIT REVOKED OR SUSPENDED? ☐ Y ☐ N LICENSE/PERMIT NO.: _____ ISSUING AGENCY: _____ CLASSIFICATION & DATE OF SUSPENSION/REVOCATION: _____

FOOD / ALCOHOL / TOBACCO / ENTERTAINMENT

Do you plan to sell or serve food? (Includes pre-packaged) ☐ Y ☐ N Will you offer massage, tanning, herbal therapy, escort or any other services that improve the health or well being of another? ☐ Y ☐ N
If serving food, how many seats?: _____ Will you engage in fund raising? ☐ Y ☐ N
Do you plan to sell or serve alcoholic beverages? ☐ Y ☐ N Will you deal in coins, firearms, jewels or second-hand property? ☐ Y ☐ N
ABC License number: _____ Type: _____ Will you perform Parking Management? If so, please attach a detailed list of all activities? ☐ Y ☐ N
Conditions Included: (If yes, please attach to application) ☐ Y ☐ N

Does your business have amusement machines, video games, vending machines, jukebox and/or pool tables? ☐ Y ☐ N **BUILDING AND FACILITY INFORMATION**
How many: _____ Type: _____ Owner: _____ Business sq. ft.: _____ Warehouse on site? ☐ Y ☐ N
Do you plan to sell tobacco products/pamphlets? ☐ Y ☐ N Do you: ☐ Own or ☐ Rent/Lease your business property?
Do you plan to operate a Smoking Lounge? ☐ Y ☐ N **HAZARDOUS MATERIALS / MEDICAL WASTE**
Will you deal with, use, store or transport cannabis? ☐ Y ☐ N Will you manage or produce bio-hazardous materials or waste? ☐ Y ☐ N
Will you have ☐ Music ☐ Dancing ☐ Performers ☐ Adult Entertainment? Will you use, store, or transport chemicals (new or waste state)? ☐ Y ☐ N

ACKNOWLEDGMENT TO BE COMPLETED BY SOLE OWNER, PRINCIPAL OFFICERS, MEMBERS OR PARTNERS
I understand that before I can operate my business in Long Beach, my establishment must comply with applicable City departmental laws and regulations completely and I must obtain a business license and all necessary Federal State and local permits or I will be in violation of L.B.M.C. Chapter 3.80. I declare that I am authorized to complete this application and that the information and statements provided are true and correct. **SIGN and return this statement with your remittance. Make checks payable to City of Long Beach.**
Signature: _____ Date: _____ PRINT NAME/TITLE: _____
Signature: _____ Date: _____ PRINT NAME/TITLE: _____

DO NOT WRITE BELOW THIS LINE

Inspection(s): ☐ Bldg ☐ Fire ☐ Health ☐ HazMat ☐ PD ☐ Other _____
Basic Tax # _____ @ \$ _____ = _____ Prev Use: _____ Exp. Date: _____
Employees # _____ @ \$ _____ = _____ Prev Lic: _____ Exp Date: _____
Vehicles # _____ @ \$ _____ = _____
Other # _____ @ \$ _____ = _____
PIA # _____ @ \$ _____ = _____ District: _____
PIA Employees # _____ @ \$ _____ = _____ CRT: _____ By: _____
Regulatory SIC: _____ Date: _____
Investigation NAICS: _____ New construction Reuse
Misc. Fees _____ Zone: _____
Sub Total _____ Entered by: _____ Comments: _____
Zoning Review Y N N/A
Zoning _____
Total \$ _____ BU _____

NOTE: THIS IS NOT A BUSINESS LICENSE. DO NOT OPERATE UNTIL A VALID LICENSE HAS BEEN ISSUED

STREAMLINED



Sidewalk Vendor Application

CITY OF LONG BEACH
Business Services Bureau
411 W. Ocean Blvd, Long Beach, CA 90802
(562) 570-6211 or FM-sidewalkvending@longbeach.gov

SIDEWALK VENDING LICENSE APPLICATION

- A sidewalk vendor is a person who sells food or merchandise from pushcart, stand, display, pedal-driven cart, wagon, showcase, rack, or other nonmotorized conveyance or from one's person upon a public sidewalk or pedestrian path.
- Each conveyance or person, if vending without a conveyance, is required to have a Long Beach Business License.

APPLICANT INFORMATION

Business Owner's Full Name: _____ Business Name: _____
Business or Residence Address: _____
Mailing Address if different from business or residence address: _____
Social Security # / Driver's License # / ID #: _____ Phone Number: _____ Email: _____
☐ I have a valid California Department of Tax and Fee Administration (CDTFA) Seller's Permit. Seller's Permit #: _____
☐ I do not have a valid California Department of Tax and Fee Administration (CDTFA) Seller's Permit.
I am exempt from having a CDTFA seller's permit for the following reasons: _____
Ownership Type: ☐ Sole Owner ☐ LLC ☐ Corporation ☐ Partnership Items being sold: ☐ Food ☐ Merchandise ☐ Both
Type (s) of food or merchandise sold: _____

For food vendors only:

Operating with 25 square feet or less of display area? ☐ Yes ☐ No Selling only prepackaged, not potentially hazardous food or whole uncooked produce? ☐ Yes ☐ No
If **Yes** to both questions, a health permit is not required.
If **NO** to either question, a Long Beach Health Permit is required before a Sidewalk Vendor Business License and Permit can be issued.
I have a valid health permit from the City of Long Beach ☐ Yes ☐ No If yes, Health Permit #: _____

How to get a City of Long Beach Health Department Permit: <https://www.longbeach.gov/health/service/directory/food---temporary-facilities/>
Bureau of Environmental Health
2525 Grand Ave, RM 220
Long Beach CA 90815
Phone Number: (562) 570-4132
Email: HE-Sidewalkvending@longbeach.gov

V1 12/5/23

City Health Permit Examples

Prepackaged,
nonperishable,
under 25 sq. ft.

- \$0 - Exempt

Whole produce,
packaged tamales,
chips, candy, ice
cream

- Annual Health Permit \$300
- Plan Check Fee \$250

Hot dogs, popcorn,
smoothies, cut fruit

- Annual Health Permit \$730
- Plan Check Fee \$445

Hamburgers, tacos,
burritos, kebabs

- Annual Health Permit \$730
- Plan Check Fee \$1,165

- CA State Health Code and SB946 require sidewalk vendors selling food to obtain a Health Permit in certain circumstances.
- Plan check may be waived if plans were previously approved by an Environmental Health jurisdiction in the State of California.
- Plan check fee is one-time, not recurring, so long as the vendor does not change the type of food preparation required.
- Sidewalk Vendors selling food can only operate as a Compact Mobile Food Operation, and shall conduct only limited food preparation (SB972).

City Health Permit Process

CITY OF LONG BEACH Health and Human Services
Bureau of Environmental Health
2525 Grand Avenue RM 220, Long Beach, CA 90815
(562) 570-4132 FAX: (562) 570-4038

Standard Operational Procedures for Unpackaged Compact Mobile Food Operations

Compact Mobile Food Operation Name: _____ Plan Check Number: _____

Hours of Operation:

Time	Mon	Tue	Wed	Thur	Fri	Sat	Sun
Start:	<input type="checkbox"/> am <input type="checkbox"/> pm	<input type="checkbox"/> am <input type="checkbox"/> pm	<input type="checkbox"/> am <input type="checkbox"/> pm	<input type="checkbox"/> am <input type="checkbox"/> pm	<input type="checkbox"/> am <input type="checkbox"/> pm	<input type="checkbox"/> am <input type="checkbox"/> pm	<input type="checkbox"/> am <input type="checkbox"/> pm
End:	<input type="checkbox"/> am <input type="checkbox"/> pm	<input type="checkbox"/> am <input type="checkbox"/> pm	<input type="checkbox"/> am <input type="checkbox"/> pm	<input type="checkbox"/> am <input type="checkbox"/> pm	<input type="checkbox"/> am <input type="checkbox"/> pm	<input type="checkbox"/> am <input type="checkbox"/> pm	<input type="checkbox"/> am <input type="checkbox"/> pm

Location Of Operation: _____ CITY: _____, CA ZIP: _____

Business Owner Name: _____ PHONE: _____

FAX: () _____ EMAIL: _____

Mailing Address: _____ City: _____ STATE: _____ ZIP: _____

1. Indicate the location where you will store food at the end of the day.
Food Stored at: _____ City: _____, CA Zip: _____
Street No. Street Name

2. Indicate the location where you will store the Compact Mobile Food Operation (CMFO) unit at the end of the day.
CMFO Stored at: _____ City: _____, CA Zip: _____
Street No. Street Name

3. Name of business providing restroom facility during hours of operation:
Business location: _____ City: _____, CA Zip: _____
Street No. Street Name

4. Describe the procedures you will use to clean and sanitize food contact surfaces, equipment, and utensils during working hours and at the commissary.

	During working hours	At the Commissary
Clean		
Sanitize		

5. Indicate the specific sanitizer or sanitizing method that you will use by checking the box below.
☐ Contact with a solution of 100 ppm (parts per million) available chlorine for at least 30 seconds.
☐ Contact with a solution of 200 ppm available quaternary ammonium for at least one minute.
Check the option you will use: ☐ Commercial pre-mixed solution or ☐ I will prepare my own sanitizer solution

6. Indicate location for disposal of trash and refuse
Street Name: _____
City: _____, CA Zip: _____

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Application
Packet for
unpackaged
food service

Application
Packet for
pre-packaged
food service

Also available in Spanish

Standard Operational Procedures for Prepackaged Compact Mobile Food Operations

Compact Mobile Food Operation Name: _____ Plan Check Number: _____

Hours of Operation:

Time	Mon	Tue	Wed	Thur	Fri	Sat	Sun
Start:	<input type="checkbox"/> am <input type="checkbox"/> pm	<input type="checkbox"/> am <input type="checkbox"/> pm	<input type="checkbox"/> am <input type="checkbox"/> pm	<input type="checkbox"/> am <input type="checkbox"/> pm	<input type="checkbox"/> am <input type="checkbox"/> pm	<input type="checkbox"/> am <input type="checkbox"/> pm	<input type="checkbox"/> am <input type="checkbox"/> pm
End:	<input type="checkbox"/> am <input type="checkbox"/> pm	<input type="checkbox"/> am <input type="checkbox"/> pm	<input type="checkbox"/> am <input type="checkbox"/> pm	<input type="checkbox"/> am <input type="checkbox"/> pm	<input type="checkbox"/> am <input type="checkbox"/> pm	<input type="checkbox"/> am <input type="checkbox"/> pm	<input type="checkbox"/> am <input type="checkbox"/> pm

Location of Operation: _____ City: _____, CA Zip: _____
Street No. Street Name

Business Owner Name: _____ Phone: () _____

Fax: () _____ E-Mail: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

1. Indicate the location where you will store food at the end of the day (note that left over hot foods must be discarded at the end of each operating day).
Food Stored at: _____ City: _____, CA Zip: _____
Street No. Street Name

2. Indicate the location where you will store the Compact Mobile Food Operation (CMFO) unit at the end of the day.
CMFO Stored at: _____ City: _____, CA Zip: _____
Street No. Street Name

3. Name of business providing restroom facility during hours of operation if operating at one location for more than 1 hour:
Business location: _____ City: _____, CA Zip: _____

4. Describe the procedures you will use to clean and sanitize the CMFO and equipment at the commissary.

5. Indicate the specific sanitizer or sanitizing method that you will use by checking the box below:
☐ Contact with a solution of 100 ppm (parts per million) available chlorine for at least 30 seconds.
☐ Contact with a solution of 200 ppm available quaternary ammonium for at least one minute.
Check the option you will use: ☐ Commercial pre-mixed solution or ☐ I will prepare my own sanitizer solution

6. Indicate location for disposal of trash and refuse _____

Vendor Engagement

Engagement and education completed by the Environmental Health Bureau to date:

- Launched a food vendor educational campaign in August 2021 and will continue quarterly Food Safety classes.
- Updated website with relevant informational material.
- Made educational materials available online and in hard copy, in multiple languages.
- Since December 2022, Health conducted two workshops and offered free consultations and technical assistance at community events. One vendor applied and is in the process of obtaining a Sidewalk Vending Health Permit.
- Renewed Health Permit for approximately 40 food cart vendors and posted the list of approved carts online.
- In 2023, the Complaint Response Team conducted 18 coordinated enforcement actions across the city, interacting with an average of 6 vendors per action.
- Staff provided 451 educational visits informing vendors of the Health Permit requirements.

Next Steps – Education and Community Outreach

- Staff met with 3 separate Compact Mobile Food Operation (CMFO) manufacturers to obtain an understanding of their needs to produce Compact Mobile Food Conveyances.
- City collaborated with LA County Environmental Health for universal plan check approval of CMFO.
- Pre-approved equipment reduces vendor costs related to plan check and expedites the Health Permit approval process.

Examples of a Compact Mobile Food Operation



Next Steps – Education and Community Outreach

Comprehensive approach:

Informational
Flyers

Onsite
Engagement

Educational
Town Halls

Social Media
Campaign

Permitting &
Licensing
Workshops

Website

GO Long
Beach App

Videos

Next Steps – Education and Community Outreach

Through a collaborative effort, the City departments will...

- Directly engage vendors and the community through **site visits** to provide program information, as well as continue to provide vendor operational safety information.
- Health will begin **public information campaigns** about the benefits of licensed vendors.
- Provide a combination of **workshops and webinars** about specific key topic areas.
- Record **informational videos** in multiple languages about overall program and ensure immediate program information is always available in a verbal format.
- Use **social media** to drive interest to educational opportunities and information.
- Provide comprehensive program information on City **websites**.
- Expand options in **GO Long Beach App** to assist the community in reporting sidewalk vending concerns, allowing for data gathering and better tracking to aid reporting and investigations.
- Establish standalone program **phone numbers** for information and complaints.

Draft Informational Material Samples: Business Licensing


CITY OF LONG BEACH SIDEWALK VENDING

A sidewalk vendor is a person who sells food or merchandise from a pushcart, stand, display, pedal-driven cart, wagon, showcase, rack or other nonmotorized conveyance or from one's person, upon a public sidewalk or pedestrian path.


- A Long Beach Sidewalk Vendor Business License and Permit is required.
- A Long Beach Health Permit is required for vending with food (unless an exception applies).
- Regulations for Sidewalk Vending can be found in the Long Beach Municipal Code, Chapter 5.73, and are referenced below.


OPERATING REQUIREMENTS:

- **Areas Zoned as Exclusively Residential:**
 - Only roaming sidewalk vending is permitted
 - 8:00 a.m. and 8:00 p.m., or between 8:00 a.m. and sunset, whichever is later.
- **Non-residential Areas (other than Parks):**
 - 8:00 a.m. and 10:00 p.m., or during the operating hours imposed on other businesses on the same block, whichever is least restrictive.
- **Areas Zoned as Parks:** 8:00 a.m. and the closing time or, if there is no designated closing time, at sunset.
- **Size:** Space no larger than 100 square feet.
- **Tables, Chairs, Umbrellas, and Canopies:**
 - Must be for the sole use of the sidewalk vendor.
 - Umbrellas must be 8 feet or taller and secured.
 - One secured canopy allowed, not to exceed 10 feet by 10 feet, with cane-detectable barrier.
- **Motorized Vehicles/Loading and Unloading:**
 - Do not drive onto sidewalks, pedestrian paths, pathways, turf, or sandy areas. Includes staging a motorized vehicle on a curb, pathway or sidewalk to load or unload sidewalk vending items to operate.
- **Sound-Making Devices:**
 - No speakers, microphones, or public address systems.
 - Only Roaming sidewalk vendors may use bells and chimes.
- **Signs:** No red or blue flashing signs permissible flashing signs must not be facing a highway or flashing
- **Litter Free/Handicap Free:**
 - Clean up after person by removing all trash and debris within a 10 ft radius of the vending area and do not use public trash receptacles.
 - Take care not to damage City property, including landscape and hardscape areas.
 - Dispose of items or materials appropriately.
- **Greenspace/Sandy Areas (zoned as parks):**
 - Operations allowed, but no interference with recreational activities.
 - Do not approach spectators to vend food or merchandise.



To apply for a Health Permit or Report a Health Safety Concern:


 (562) 570-4132, or


 HE-SidewalkVending@longbeach.gov

For health and safety concerns, include if possible, type of food, location, and hours of operation.

Environmental Health
2525 Grand Ave. Rm. 220
Long Beach, CA 90815

To apply for a Business License or for general questions:

 (562) 570-6211, or

 FM-SidewalkVending@longbeach.gov

Business Licensing Division
411 W. Ocean Blvd.
Long Beach, CA 90802

Rev. 1, 1/2024

NO SIDEWALK VENDING:	DO NOT:
<ul style="list-style-type: none"> On public property, other than "public" sidewalk or pedestrian path or as otherwise allowed by LMBC Chapter 5.73. On Private or Leased City-Owned Property <ul style="list-style-type: none"> Unless authorized by the owner and the vendor has an administrative use permit. Includes Convention and Entertainment Center, Shoreline Village, Pike Outlets, Rainbow Harbor Esplanade, Rancho Los Alamitos, City golf courses and community gardens. In protected habitat or mitigation areas. (e.g., Colorado Lagunita, DeForest Park and Wetlands Los Cerritos Wetlands, El Dorado Nature Center, Golden Shore and Jack Dunstan Marine Reserves, Sims Pond, and Willows Springs Park Wetlands). Near permitted farmers' markets, swap meets, and temporary special permit areas when they are operating. <ul style="list-style-type: none"> Generally, within 500 ft of the event, but may be closer depending on the size and type of event. Which Obstructs traffic signals or regulatory signs. Of anything other than food or merchandise of anything not immediately for sale, or of anything for rent. Using public property utilities, and only private property owner's utilities with authorization, and only if it does not present a safety hazard or accessibility challenge (e.g. extension cords must not cause a trip and fall hazard). Of the following types of items: <ul style="list-style-type: none"> Anything that requires verification of a minimum age, such as alcoholic beverages, tobacco products, cannabis, or weapons like guns or explosive devices. Adult or oriented material. Animals. Counterfeit, stolen, or illegal goods. 	<ul style="list-style-type: none"> Leave any sidewalk vending items, equipment, food, and/or merchandise, unattended or attempt to store on public property. Solicit sales by traveling (door-to-door or private property per LMBC 5.56). Hang or affix any items to above ground structures, fences, gates, or onto public or private buildings. Adversely affect the City's ability to perform municipal functions or furnish City services. Interfere with the performance of police, firefighter, illegals and/or emergency medical personnel services. Obstruct the free and easy access to and departure from any portion of any public landing, pier or wharf within the marinas.
ENFORCEMENT OPERATIONS:	PENALTIES
<ul style="list-style-type: none"> The City may impound equipment and goods and/or issue administrative citations pursuant to the Long Beach Municipal Code. Non-compliance with Health and Business License regulations, along with operational requirements are subject to fine or impoundment of equipment and goods. 	<p>California State Senate Bill 946, the Safe Sidewalk Vending Act, decriminalized sidewalk vending. It does however still permit the City of Long Beach to regulate sidewalk vending within parameters and when necessary and appropriate, issue administrative citations for violations of the Long Beach Municipal Code.</p> <ul style="list-style-type: none"> Violations of LMBC Chapter 5.73 are only punishable administratively, as follows: <ul style="list-style-type: none"> An administrative fine not exceeding one hundred dollars (\$100) for a first violation. An administrative fine not exceeding two hundred dollars (\$200) for a second violation within one (1) year of the first violation. An administrative fine not exceeding five hundred dollars (\$500) for a third additional violation within one (1) year of the first violation. City may revoke a sidewalk vendor business permit for a third violation of that permit within the fourth violation or subsequent violations. Violations for sidewalk vending without a permit are only punishable administratively, as follows: <ul style="list-style-type: none"> An administrative fine not exceeding two hundred fifty dollars (\$250) for a first violation. An administrative fine not exceeding five hundred dollars (\$500) for a second violation within one (1) year of the first violation. An administrative fine not exceeding one thousand dollars (\$1,000) for each subsequent violation within one (1) year of the first violation. Vendor may incur an ability-to-pay determination.

STATIONARY SIDEWALK VENDING OPERATING DISTANCES

Sidewalk vending must maintain the following minimum distances while vending:

4 Feet Clear sidewalk/ pedestrian path	18 Inches Edge of the Curb	5 Feet Bus/Metro Stop and high traffic pedestrian areas
10 Feet Driveway, alley or marked crosswalk	10 Feet Building / Structure Facility / Fire Escape / Emergency Exit	15 Feet Outdoor dining area, sidewalk dining area, permanent parklet
15 Feet Public Restroom (Food Vendors Only)	15 Feet Street intersection, ADA Curb/Ramp	20 Feet Any detached or freestanding single-family home located in a mixed-use zone (i.e., area zoned as both residential and commercial)
25 Feet Beach Access or Los Angeles County waterway and/or flood control fencing	30 Feet City monument, statue, memorial, or art installation	100 Feet Vehicle entrance of Fire Station, Police Department, Hospital, Lifeguard Tower, any other Emergency Response Structure
500 Feet Freeway On or Off Ramp	50 Feet Railroad crossing	100 Feet No vending in areas zoned as exclusively residential.
1 Block School Monday-Friday between 7AM and 5PM	500 Feet Signed agreement for concessions with the City	

Roaming sidewalk vendors may not:

- block the entrance or exits to a Building, Structure, Facility, Fire Escape, or Emergency Exit.
- block a Fire Department connection, fire hydrant, fire lane or any fire backflow preventer.

CITY OF LONG BEACH SIDEWALK VENDING

INSURANCE INFORMATION

Sidewalk vendors shall maintain approved insurance in full force and effect when conducting sidewalk vending. Failure to maintain such insurance shall be cause for suspension or revocation of a sidewalk vendor business permit.

1. General Liability Enforcement Form is required to be submitted under one of the following options:

A. City of Long Beach General Liability Enforcement Form

The form should be completed and signed by the same agent signing the insurance certificate.

B. Additional Insured- State or Political Subdivision Enforcement / CG 20 12

The form should add as an additional insured, in the space provided "The City of Long Beach, its Boards and Commissions, and their Officials, Employees and Agents."

C. Additional Insured- Designated Person/ Organization / CG 20 26

The form should add as an additional insured, in the space provided "The City of Long Beach, its Boards and Commissions, and their Officials, Employees and Agents."

FINANCIAL SUPPORT FOR BUSINESS OWNERS:

The Long Beach Recovery Act will provide support to business owners by providing grant resources to ensure the first year of business licensing comes at no charge to the business owner and provides additional assistance for Health Department permit fees and reduces the impact of the cost of obtaining insurance. Successful applicants may also apply for the opportunity to be awarded a City-approved sidewalk vending cart of either small or large size, depending on their business needs. This program will roll out in the Spring if 2024, in tandem with the City's Sidewalk Vending Ordinance implementation.

More information can be obtained from the Long Beach Environmental Health and Business Services Bureaus:

Environmental Health

2525 Grand Ave Rm. 220
Long Beach, CA 90815

(562) 570-4132

HE-SidewalkVending@longbeach.gov

Business Licensing Division

411 W. Ocean Blvd.
Long Beach, CA 90802

(562) 570-6211

FM-SidewalkVending@longbeach.gov

Support is available in all languages, including but not limited to Spanish, Khmer, and Tagalog.

- Hay apoyo disponible en todos los idiomas, incluyendo, pero no limitado al español, camboyano y tagalo.
- ជួយត្រូវបានផ្តល់ឱ្យអ្នកប្រតិបត្តិការ ទូទាំងភាសាដែលពួកគេចង់ប្រើ រួមមានភាសាខ្មែរជាមួយ។
- Hay tulong sa lahat ng wikang kabilang ang, ngunit hindi limitado sa Espanyol, Khmer, at Tagalog.

For more language access information, please contact:

Languageaccess@longbeach.gov or (866)-874-3972

- 4-Page Informational Brochure will be available in hard copy and online, and during interactions in the field.
- Language assistance information included and bilingual staff available.
- Summary of the ordinance, operational requirements, and other key elements of the program.
- Designed to be easily updated to adapt to vendor and community needs quickly.

Informational Material Samples: Environmental Health

NOTICE

You must have a valid
HEALTH PERMIT
to operate a food business
in the City of Long Beach

IT'S THE LAW

Our Health Department
Can Help
Please Contact
Environmental Health
(562) 570-4132
www.longbeach.gov/eh

For More Information
Scan with Your Phone



CITY OF LONG BEACH
HEALTH AND HUMAN SERVICES

AVISO

Debes tener una valida
PERMISO DE SALUD
para operar un negocio de
alimentos en la ciudad de
Long Beach

ES LA LEY

Nuestro Departamento De Salud
Puede Ayudar
Por Favor Contactar
Oficina De Salud Ambiental
(562) 570-4132
www.longbeach.gov/eh

Para Más Información
Escanear Con Su Teléfono



CITY OF LONG BEACH
HEALTH AND HUMAN SERVICES


**FOODBORNE ILLNESS
GOT YOU DOWN?**


Report it!

If you or someone you know has the symptoms listed below after eating at a local facility, contact:

Long Beach Health and Human Services Department
(562) 570-4302

HOW DO I REPORT AN INCIDENT?

**Online**
www.longbeach.gov/foodborneillness


**Call**
(562) 570-4302


SYMPTOMS OF FOODBORNE ILLNESS:


- Nausea
- Vomiting
- Diarrhea
- Fever
- Abdominal Cramps
- Headache


WHAT TYPE OF FACILITY CAN I REPORT?


All facilities or vendors that sell food.
Including but not limited to:



Restaurants/
Fast food


Events


Food trucks



Food carts


Schools


Cottage Foods

Protect yourself!
Eat only at food facilities that have a Health permit.

To learn more: visit longbeach.gov/EH



**¿LAS ENFERMEDADES
TRANSMITIDAS POR LOS
ALIMENTOS TE DEPRIMIÓ?**

¡Reportalo!

Si usted o alguien que conoce tiene los síntomas que se enumeran a continuación después de comer en un establecimiento local, comuníquese con:

Departamento de Salud de Long Beach
(562) 570-4302

¿CÓMO REPORTO UN INCIDENTE?

**En línea**
www.longbeach.gov/foodborneillness

**Llame**
(562) 570-4302

**SÍNTOMAS DE ENFERMEDADES
TRANSMITIDAS POR LOS ALIMENTOS:**

- Náusea
- Vómitos
- Diarrea
- Fiebre
- Calambres abdominales
- Dolor de cabeza

**¿QUÉ TIPO DE ESTABLECIMIENTO PUEDO
DENUNCIAR?**

Todas las instalaciones o vendedores que venden comida. Incluyendo pero no limitado a:


Restaurants/
Comida rápida


Eventos


Camiones
de comida


Carros de
comida


Escuelas


Alimentos
caseros

¡Protéjase!
Coma solo en establecimientos de comida que
tengan permiso de Sanidad.

Para saber más: visita longbeach.gov/EH



Informational Material Samples: Environmental Health



Staff is developing a new booklet to help guide mobile food vendors operating on City streets and Sidewalks by providing:

- Information on Health Permit and Decal
- Service and Storage Facility requirements
- How to safely prepare, hold, and serve food
- Best practice of setting up and shutting down
- How to operate safely and legally to keep their staff and customers safe from foodborne illness and to avoid common violations

Next Steps – Enforcement

Business License Division Business Services Bureau

Financial Management Department

Responsibilities include:

- Issuing Business License and Sidewalk Vending Permit.
- Providing education to the community and vendors.
- Enforcing the Long Beach Municipal Code regulations for business licensing and general operating conditions for all sidewalk vendors.

Environmental Health Bureau

Health and Human Services
Department

Responsibilities include:

- Completing Plan Check Process and issuing Health Permit for vendors selling food.
- Providing education to the community and vendors.
- Enforcing the CA State Health Code regulations for sidewalk vendors selling food items.

Long Beach Police Department

Responsibilities include:

- Taking enforcement action against illegal activity not directly related to sidewalk vending (e.g., illegal items being sold like alcohol or firearms, operations causing an imminent public safety threat, disturbing the peace, etc.).

Contact Information

- To report violations of the Long Beach Municipal Code or to receive additional information, the community may reach out to the following:
 - Business License Division may be contacted by calling (562) 570-6211 or by emailing FM-SidewalkVending@longbeach.gov
 - Environmental Health Bureau may be contacted by calling (562) 570-4132 or by emailing HE-SidewalkVending@longbeach.gov
 - If there is an emergency, please call 9-1-1.
- * Once the Sidewalk Vending Ordinance is adopted and implemented, violations may be reported using the GO Long Beach App.

Next Steps – Financial Support

**Long Beach
Recovery Act
Funds**
~\$250,000

- Cover up to \$1,500 per vendor for Business License, Health Permit, and Insurance in the first year
- Make Health-approved sidewalk vending carts financially accessible
- Provide technical assistance through the Business Navigators program
- Program will roll out alongside ordinance implementation and vendors can apply through December 2024



Thank you

Tyler Bonanno-Curley

Deputy City Manager
City Manager's Office

Tara Mortensen

Business Services Bureau Manager
Financial Management

Mozhgan Mofidi

Environmental Health Bureau Officer
Health and Human Services

Appendix: Ordinance Changes

Council Request	How Addressed
Include language emphasizing that the permitting process will comply with the California Values Act.	Ordinance at Chapter 5.73.100(D): City will comply with the California Values Act, Chapter 17.25 (commencing with Section 7284) of Division 7 of Title 1 of the Government Code, and City of Long Beach Administrative Regulation 33: Procedures Regarding the Requesting, Collecting, and Maintaining of Sensitive Information and the Enforcement of Federal Immigration Law in relation to the collection of information of sidewalk vendors.
Allow sidewalk vendors to use utilities of private property owners with their permission, so long as safety hazards and ADA accessibility concerns are mitigated.	Ordinance at Chapter 5.73.110(O): Sidewalk vendors may use a private property owner's utilities (e.g., water or power) only if the sidewalk vendor has prior authorization from the private property owner and use of the utilities does not present a safety hazard (e.g., tripping hazard) or accessibility challenge.
Further refine the definition of "Parkway" to explicitly restrict operations in medians.	Ordinance at Chapter 5.73.020(K): "Parkway" means the area between the sidewalks and the curb of any street, and where there is no sidewalk, that area between the edge of the roadway and the property line adjacent thereto. "Parkway" also includes any area within a roadway which is not open to vehicular travel. "Parkway" does not include street medians.

Appendix: Ordinance Changes

Council Request	How Addressed
Cover licensing and permitting costs for the first year of operations.	<p>Ordinance at Chapter 5.73.040: Each sidewalk vendor is subject to and must comply with the provisions of Chapter 3.80 of this Code related to the City’s business license tax. Notwithstanding the foregoing, every person who applies for a sidewalk vendor business license/permit within the first year of the effective date of this Chapter 5.73 of this Code shall not be subject to the business license tax imposed by Section 3.80.253 of this Code for the first year of the applicant’s operation as a sidewalk vendor.</p> <p>Ordinance at Chapter 5.73.090: Each sidewalk vendor vending food must also obtain a City-issued health permit pursuant to Section 5.04.050 and Title 8 of this Code, and the California Health and Safety Code. Notwithstanding the foregoing, every person who applies for or renews a health permit to operate as a sidewalk vendor of food within the first year of the effective date of this Chapter 5.73 of this Code shall not be subject to any City health permit and/or plan check fee for the first year of the applicant’s operation as a sidewalk vendor.</p>

Appendix: Ordinance Changes

Council Request	How Addressed
Increase the operating distance from 15 feet to 25 feet away from Los Angeles County waterway and/or flood control fencing.	Ordinance at Chapter 5.73.120(B)(18): Within twenty-five (25) feet of a Los Angeles County waterway and/or flood control fencing.
Limitation on flashing signs in high traffic corridors, if possible. Coordinate with City Traffic Engineer.	Ordinance at Chapter 5.73.110(N): Sidewalk vendors may not use red and blue flashing signs. Any other flashing sign used in sidewalk vending must not be facing a highway or traffic.
Reimburse sidewalk vendors for cost of required insurance coverage.	Recommendation: Authorize the Department of Financial Management to reimburse the cost of general liability insurance coverage, in an amount not to exceed \$450 per applicant, for any sidewalk vendor who is issued a sidewalk vendor permit and submits a receipt for the cost of said insurance to City within one year of the effective date of the ordinance