

June 11, 2024

Honorable Mayor and City Council
City of Long Beach
California

RECOMMENDATION:

Recommendation to authorize the City Manager, or designee, to execute the 2028 Venue Use Guarantee with the Los Angeles Organizing Committee for the 2028 Olympic and Paralympic Games, which among other things adds Marine Stadium as a proposed Venue. (Citywide)

DISCUSSION

City Council approval is requested to execute the 2028 Venue Use Guarantee (VUG) (Attachment A) with the Los Angeles Organizing Committee for the 2028 Olympic and Paralympic Games (OCOG). The VUG reaffirms the City's commitment to provide certain venues, including the Long Beach Convention Center and Entertainment Center area, Marina Green and Alamitos Beach, and waterfront around the Belmont Shore Beach area, and Marine Stadium for 2028 Olympic and Paralympic Games (Games) events and related activities.

Purpose of the Agreement

In 2016, the City signed the 2024 Venue Use Guarantee (2024 VUG) with the Los Angeles 2024 Exploratory Committee (LA 2024) (Attachment B). Since then, LA 2024 has reorganized into the OCOG. To finalize the list of specific events for each location, the OCOG requires that the City execute the VUG, which reiterates the City's support and commitment initially established in the 2024 VUG by ensuring that certain designated venues will be available to host the Games, including necessary test events, outlining the terms and conditions under which the venues will be used, and ensuring that all parties understand their roles and responsibilities. Along with reconfirming the 2024 VUG, the VUG adds Marine Stadium as a venue, updates the proposed venue use periods and maps, and updates language related to cost recovery.

Venue use dates and areas included in the VUG are intended to be broad, as event details are subject to change through discussions with the California Coastal Commission. Over the next few years, staff will collaborate with the OCOG to finalize specific dates related to phasing the use of each venue and further refine the venue areas to facilitate OCOG's site builds, operations, and decommissioning while minimizing the impacts to surrounding areas. These details will be formalized in Venue Services Agreements (VSA) for each identified venue, which are intended to be executed by October 1, 2027. The phased approach allows for careful planning and coordination, ensuring that the City's operations and impacts on residents are effectively managed. Key provisions of the VUG include:

- Exclusive Use Period
 - The City will grant exclusive use of the venues during specified periods leading up to and during the Games. While the VUG provides broad windows of time for exclusive use by the OCOG, the City's intent is to work with the OCOG to minimize impacts to surrounding areas and access to public space.
- Non-Exclusive Use Period
 - The City will also allow non-exclusive access to the venues for preliminary setup, phased move-in, and move-out activities, ensuring a smooth transition before and after the Games.
- Cost and Reimbursement
 - The agreement specifies that the OCOG will reimburse all operational costs incurred in connection with the production of the Games, including but not limited to costs of constructing overlay, increased consumption of cleaning and waste management services, and increased security measures. Specific reimbursement terms will be detailed in subsequent VSAs for each identified venue.

Community Impact and Next Steps

All venue operations for the Games, including site builds, operations, and decommissioning, will be led by the OCOG and must be approved by the California Coastal Commission. As the OCOG develops its plans for each event, staff will receive more details on resident impacts and access to public space. These plans will need to be reviewed and approved by the Coastal Commission and are subject to change. This collaborative approach ensures that both community interests and regulatory requirements are fully considered.

As more information becomes available, City staff intend to conduct community outreach to discuss potential resident and business impacts. Outreach efforts will focus on addressing transportation and mobility plans, parking, and safety, along with hearing other concerns residents and business owners may have. The goal of the outreach is to ensure that the community is well-informed about efforts to mitigate adverse effects and ensure the Games is a positive experience for all. Staff has attached a Frequently Asked Questions (FAQ) document that provides preliminary information on potential resident impacts. This document is intended to inform and initiate discussions and will be open for input during the community outreach efforts.

This matter was reviewed by Principal Deputy City Attorney Richard Anthony on May 20, 2024, and Budget Development Officer Jennifer Rodriguez on May 30, 2024.

SUSTAINABILITY

The OCOG's sustainability goals align with the Long Beach Climate Action Plan, which promotes sustainable development and operation throughout the Games' planning and execution phases. The City is committed to supporting the OCOG in reducing waste, increasing energy efficiency, conserving water and other resources, and minimizing pollution.

TIMING CONSIDERATIONS

City Council action is requested on June 11, 2024, to ensure the agreement is in place expeditiously.

FISCAL IMPACT

This recommendation has no fiscal impact in the current fiscal year. The VUG includes provisions for a reimbursement process for operational expenses and payments, reimbursements, and/or offsets for the use of the City's venues. These financial details will be negotiated in the VSAs for each identified venue, which will be executed by October 1, 2027. Staff is committed to working with the OCOG to pursue full cost recovery in VSA negotiations, which will include:

- Remuneration for staff, services, and any equipment or furnishings.
 - The OCOG will cover all costs related to staff and service providers working at the venues, as well as any costs related to any equipment or furnishings located in the venues and used at the option of the OCOG during the Games.
- Venue use fees
 - The City will receive fees for the exclusive use of the venues, calculated based on historical income and expenses or master fees and charges rates as approved by City Council.
- Reimbursement of municipal services
 - The City will be reimbursed for municipal services above and beyond the normal and customary level of municipal services during the Exclusive Use Period.
- Variable services
 - The OCOG will reimburse the City for any reasonable, documented out-of-pocket expenses incurred in connection with variable services requested by the OCOG.

Staff will return to the City Council for any funding needs associated with agreed-upon non-reimbursable expenses. This recommendation has minimal staffing impact beyond the budgeted scope of duties and is consistent with City Council priorities. Approval of this recommendation is anticipated to result in a positive local jobs impact.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



Thomas B. Modica
City Manager

ATTACHMENTS: A – 2028 VENUE USE GUARANTEE
B – 2024 VENUE USE GUARANTEE
C – FREQUENTLY ASKED QUESTIONS (FAQ)