

Date: September 10, 2024

To: Honorable Mayor and City Council

From: Councilmember Kristina Duggan

Subject: Fund Transfer: Various Community Events

---

### RECOMMENDATION

Recommendation to increase appropriations in the General Fund Group in the City Manager Department by \$5,100, offset by the Third Council District One-Time District Priority Funds, transferred from the Citywide Activities Department, to provide contributions of:

1. \$1,000 to the Office of Special Events and Filming for the 9th Annual Dia De Los Muertos Grand Parade & Festival;
2. \$1,600 to Alamitos Heights Improvement Association for the planning of various community events;
3. \$2,500 to the Office of Special Events and Filming for the Bay Shore Beach Day; and

Decrease appropriation in the General Fund Group in the Citywide Activities Department by \$5,100, to offset a transfer to the City Manager Department.

### DISCUSSION

The City Manager's Office of Special Events and Filming will be organizing the 2024 Día De Los Muertos Parade hosted by the First Council District. The 9th Annual Día De Los Muertos Parade is Southern California's largest regional celebration of Día De Los Muertos that transforms our waterfront with thousands of attendees who come to share traditions and build community. This celebration is a unique opportunity to positively uplift our community and is the only event of its caliber celebrating this extraordinary cultural holiday.

The Alamitos Heights Improvement Association (AHIA) is a nonprofit organization that was founded in 1923. Since its creation, AHIA has hosted community events to build community engagement within the Alamitos Heights neighborhood. These events include the Annual Easter Egg Hunt, Summer Concert Series, Annual Colorado Lagoon Holiday Tree Lighting, and more. This sponsorship is to continue supporting the Alamitos Heights Improvement

Association's commitment to foster community engagement by supporting various events planned for 2024.

District 3 Bay Shore Beach Day benefits the Long Beach community by offering educational and recreational activities such as hands-on tidepool exploration, face painting, food trucks and the Long Beach Fire Department's Rescue Boat water display. Local Long Beach Aquatic Club booths will be at the event to provide information on their club. The event supports local businesses by increasing foot traffic to Bay Shore Beach and encourages community engagement.

This matter has been reviewed by Budget Manager Rebecca Bernstorff on August 29, 2024.

#### LEVINE ACT

This item is subject to the Levine Act. City elected and appointed officials, including candidates for City elected office (City Officers), who have received a contribution of more than \$250 within 12 months prior from a party, participant, or their representatives involved in this proceeding may do either of the following: (1) disclose the contribution on the record and recuse themselves from this proceeding; OR (2) return the portion of the contribution that exceeds \$250 within 30 days from the time the elected official knew or should have known about the contribution and participate in the proceeding. All parties, participants, and their representatives must disclose on the record of this proceeding any contribution of more than \$250 made to the City Officers, such as the Mayor and/or Councilmembers, within 12 months prior to the date of the proceeding. City Officers are prohibited from accepting, soliciting, or directing a contribution of more than \$250 from a party, participant, or their representatives during a proceeding and for 12 months following the date a final decision is rendered.

#### FISCAL IMPACT

This recommendation requests the City Manager to provide contributions to the Office of Special Events and Filming in the amount of \$3,500; and to the Alamitos Heights Improvement Association in the amount of \$1,600. The total appropriation increase of \$5,100, in the General Fund Group in the City Manager Department will be offset by a decrease in appropriation of the Third Council District One-Time District Priority Funds in the General Fund Group in the Citywide Activities Department. This recommendation is anticipated to require a minimal level of staff hours beyond the budgeted scope of duties and is expected to have minimal impact on existing City Council priorities. There is no local job impact associated with this recommendation.

#### SUGGESTED ACTION

Approve recommendation.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Kristina Duggan", with a long horizontal flourish extending to the right.

Kristina Duggan, Councilmember, Third District