

June 11, 2024

Honorable Mayor and City Council  
City of Long Beach  
California

**RECOMMENDATION:**

Recommendation to authorize the City Manager, or designee, to execute an agreement, all necessary documents, and any subsequent amendments, including to the award amount, with Disability Rights California (DRC) to receive and expend grant funding in the amount of \$14,269 for the Spring Into Health Fair at McBride Park Recreation Center;

Recommendation for the City Manager, or designee, to execute an agreement, all necessary documents, and any subsequent amendments, including to the award amount, with DRC to accept and expend grant funding in the amount of \$8,660 for the Prep for Pride event; and,

Increase appropriations in the Health Fund Group in the Health and Human Services Department by \$22,929, offset by grant revenue. (Citywide)

**DISCUSSION**

In 2022, the Health and Human Services Department (Health Department) was awarded \$22,929 by Disability Rights California (DRC) to organize three vaccination events in areas of the City with lower vaccination rates. These summer health fair events at Long Beach City College Pacific Coast Campus, Ramona Park, and The Museum of Latin American Art were well received and attended by the community.

On March 14, 2024, the Health Department was awarded \$22,929 in grant funding to host additional health fair events that promote COVID-19 and flu vaccination among adults and those living with a disability, access, or functional needs. The funding provided by DRC will be used for venue fees, staff time, incentives for those receiving a flu vaccine, as well as culturally affirming incentives for community members.

The initial agreement, totaling \$14,269, is designated for the Spring into Health fair hosted at McBride Recreation Center on March 23, 2024. During this event, attendees had access to COVID-19 and flu vaccinations, as well as connections to essential resources such as WIC and CalFresh. Furthermore, participants were linked with community-based organizations offering various social and health services, including mental health support, substance abuse concerns, and Medi-Cal and Medicare insurance enrollment.

As a result of the tailored outreach strategies and provision of culturally relevant and affirming services, the Mobile Vaccination Team (MVT) witnessed an extraordinary 2,100 percent surge in COVID-19 vaccine uptake and over 200 percent increase in flu vaccine uptake compared to previous pop-up events hosted by the MVT in 2024.

The subsequent agreement, amounting to \$8,660, is allocated for the Prep for Pride event that took place at the Falcon Bar on April 27, 2024. During this gathering, the MVT administered COVID-19 and flu vaccines, as well as Jynneos for Monkeypox (MPX). Alongside vaccination services, various Health Department services and community organizations will be present, extending offerings such as HIV/STI testing and additional support services tailored for the LGBTQIA2s+ communities.

By strategically hosting vaccination events in specific communities, the City's MVT effectively reaches areas with historically elevated disease burden and lower vaccination rates. These events directly address accessibility challenges for individuals with mobility issues or limited transportation, serving as a convenient access point for essential services. Partnering with DRC facilitates tailored outreach and vaccination efforts, enabling the MVT to cater initiatives to the unique needs of these communities. Moreover, this collaboration facilitates the provision of culturally relevant incentives, enhancing community engagement and uptake among community members.

This matter was reviewed by Deputy City Attorney Anita Lakhani on May 22, 2024, and Revenue Management Officer Geraldine Alejo on May 17, 2024.

#### TIMING CONSIDERATIONS

City Council action is requested on June 11, 2024, to accept and expend funding and facilitate the implementation of programs as quickly as possible.

#### FISCAL IMPACT

The City will receive funding in an amount not to exceed \$22,929, of which \$14,269 will support the Spring into Health Fair and \$8,660 will support the Prep for Pride event. An appropriation increase in the amount of \$22,929 is requested in the Health Fund Group in the Health and Human Services Department, offset by grant revenue. No match or in-kind service mandate is required. Any indirect costs that might not ultimately be eligible for grant funds will be funded by the Health Operating Fund, General Fund, or other eligible funds. This recommendation has no staffing impact beyond the normal budgeted scope of duties and is consistent with existing City Council priorities. There is no local job impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



Alison King  
Director  
Health and Human Services

APPROVED:



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THOMAS B. MODICA  
CITY MANAGER