

April 22, 2025

Honorable Mayor and City Council
City of Long Beach
California

RECOMMENDATION:

Recommendation to authorize the City Manager, or designee, to execute an agreement, and any necessary documents including any subsequent amendments, with Environmental Innovations, Inc. of Santa Cruz, CA, to receive and expend grant funding in the amount of \$10,000, through a main grant under Resource Innovations, Inc. to conduct outreach and provide enrollments into Southern California Edison's direct install program for disadvantaged small businesses from upon execution of the contract to March 30, 2026; and,

Increase appropriations in the Community Grants Fund Group in the Economic Development Department by \$10,000, offset by grant revenue. (Citywide)

DISCUSSION

Environmental Innovations, Inc. (EI), is partnering with Green Business Programs throughout the State to support outreach to small businesses for new direct install programs implemented by Pacific Gas & Electric (PG&E) and Southern California Edison (SCE) within SB 535 Disadvantaged Community areas. The agreement with EI will provide funding for outreach to businesses in the Green Business Program and door-to-door outreach within eligible areas of the City.

Outreach will be conducted by the Economic Development Department's BizCare Team during regularly scheduled business hours to provide local businesses with additional available resources. This program will support small businesses in disadvantaged communities by supplying them with access to free energy-saving devices, including installation, leading to savings on energy bills and greenhouse gas reductions.

This matter was reviewed by Deputy City Attorney Atoy Wilson and by Budget Management Officer Nader Kaamoush on April 7, 2025.

TIMING CONSIDERATIONS

City Council action is requested on April 22, 2025, to ensure contracts are in place for the launch of the SCE direct install program, which is planned for May 2025.

FISCAL IMPACT

If approved, Economic Development Department will receive grant revenue in an amount not to exceed \$10,000 for the period beginning April 1, 2025, through March 30, 2026. This includes an up-front lump sum payment for 50 percent for the outreach services to be rendered. A second payment of 50 percent will be remitted upon completion, and within 60 days of the contract end date. This award requires no matching funds or in-kind contribution. An appropriation increase in an amount of \$10,000 is requested in the Community Grants Fund Group in the Economic Development Department, offset by the grant revenue from the contract. This recommendation has no staffing impact beyond the normal budgeted scope of duties and is consistent with existing City Council priorities. There is no local job impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



Bo Martinez
Economic Development

APPROVED:



THOMAS B. MODICA
CITY MANAGER