



Honorable Mayor and City Council
April 9, 2024
411 W Ocean Blvd
Long Beach, CA 90802

Delivered via Email

Re: Feasibility Study on Having E-Scooters on Shoreline Bike Path

Dear City of Long Beach,

Since 2018, Lime has been the leading e-scooter provider in the Los Angeles region. Our fleet of over 9,000 e-scooters and e-bikes—1,500 more than the next largest provider—seamlessly connects Los Angeles, Long Beach, and West Hollywood. Southern Californians prefer Lime—they have taken over 21 million rides, leading Lime to capture more than 50% of the market share. In an industry that has been marked by financial instability and layoffs, Lime just announced that we are EBITDA profitable—ensuring we can continue to be a reliable partner for Long Beach for the foreseeable future.

We're also proud to have partnered with the City of Long Beach. Since our launch in August 2018, we're thrilled to report that within Long Beach, 453,000 riders have completed over 1.7 million trips.

The City of Long Beach's Shared Micromobility Program has quickly become one of the most successful in the nation, but we believe there is room for further improvement.

That's why Lime is excited to support the recommendation to request the Public Works Department to conduct a feasibility study on using electric scooters on the Shoreline Bike Path. We believe this initiative can foster a more vibrant and connected community, providing an affordable and sustainable transit option for Long Beach residents and visitors alike.

Lime is committed to partnering with the City of Long Beach to ensure the success of this feasibility study, and we eagerly anticipate the next steps in opening up the beach path to e-scooters.

Sincerely,

Charlie Mastoloni
Senior Manager of Government Relations
Lime