



Long Beach Age-Friendly Action Plan

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CITY OF
LONGBEACH

OVERVIEW OF THE AGE-FRIENDLY INITIATIVE

- **Age-friendly initiatives** focus on making communities, buildings, services, and systems more inclusive and responsive for older people.
- Part of a **global movement** to prepare for demographic shifts and ensure that older people are valued and integrated into communities at a new level
- Age-friendly environments enable *all* people to:
 - ✓ *age well in a place that is right for them*
 - ✓ *enjoy independence and good health*
 - ✓ *contribute to their communities*
 - ✓ *continue to develop personally*
 - ✓ *be included*

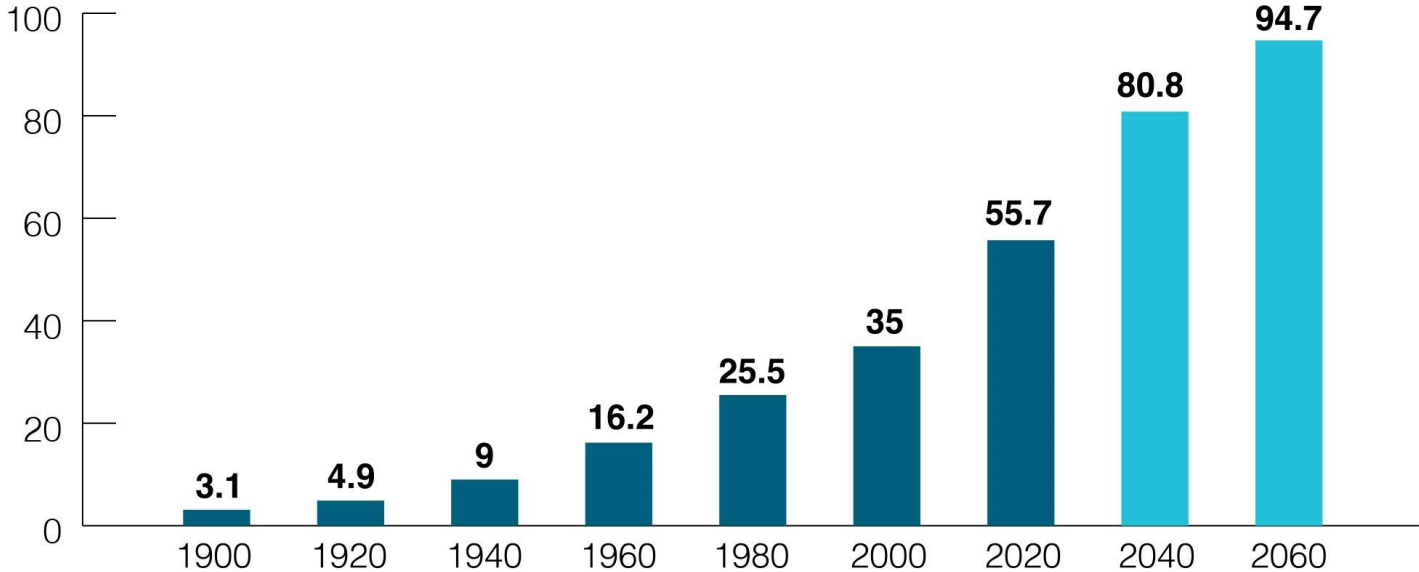




By 2030, 1 in 5 Americans will be 65 or older

AN AGING NATION

**Number of Persons Age 65 and Older, 1900-2060
(numbers in millions)**



Note: Lighter bars (2040 and 2060) indicate projections.

Source: U.S. Census Bureau, Population Estimates and Projections

**4.5M
in 2010**

**55.7M
in 2020**

**94.7M
in 2060**

*(38% increase; compared to 2%
for the under-65 population)*

(70% increase)

LIVABILITY IN LONG BEACH



- 68** Neighborhood (*proximity & security*)
- 60** Health (*prevention, access & quality*)
- 50** Housing (*affordability & access*)
- 48** Transportation (*safety & convenience*)
- 46** Opportunity (*inclusion & possibilities*)
- 44** Engagement (*civic & social involvement*)
- 24** Environment (*clean air & water*)

A SHARED ROADMAP FOR A LIVABLE FUTURE



As a City, it is our imperative to plan for the current and future needs of our residents, businesses, and environment.

An Age-Friendly Action Plan will serve as a blueprint to reach community-identified goals for City government, partners, and community.

Vision

Older Adults are valued and thrive in all communities in Long Beach

COMMUNITY-LED, EXPERT-INFORMED

110 cross-sector participants gathered to prioritize goals and strategies

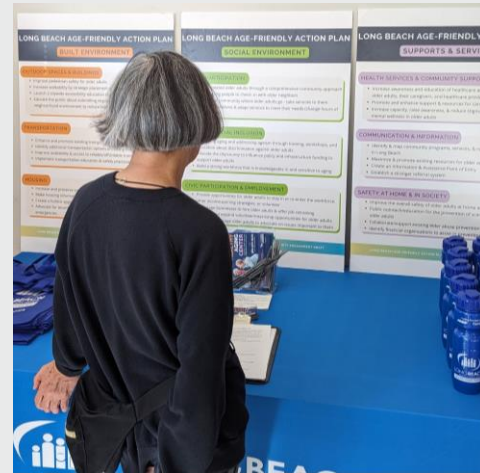
- **Steering Committee**
- **Health Workgroup**
- **Safety Workgroup**
- **Housing Workgroup**
- **Quality of Life Workgroup**
- **Transportation Workgroup**



GROUNDING IN LIVED EXPERIENCE

Community Engagement: Input Informing the Age-Friendly Action Plan

- **10** sites for Community Engagement with older adults
- **162** interviews with older adults
- **35** organizations from the aging sector gathered to ensure the plan is comprehensive and reflective of the community's needs



LONG BEACH AGE-FRIENDLY ACTION PLAN



Built Environment

1. Outdoor Spaces & Buildings
2. Transportation
3. Housing



Social Environment

4. Social Participation
5. Respect & Inclusion
6. Civic Participation & Employment



Service Environment

7. Health Services & Community Supports
8. Communication & Information
9. Safety at Home & In Society

9
Domains of
Livability

24
Goals

3
Areas of
Focus

108
Action
Steps

150
Identified
Community
Partners

A Closer Look

Social Environment

↳ Domain 5: *Respect & Inclusion*

↳ Goal 5.3

↳ Actions (5.3a-5.3e)

SOCIAL ENVIRONMENT

Domain 5: Respect and Inclusion

GOAL 5.3: Build a strong, age-aware workforce by encouraging businesses and services to adopt age-friendly practices.

OBJECTIVES:

- Compile a list of agencies, services, restaurants, and retailers that cater to older adults. Recognize and celebrate these businesses as models for others to emulate in order to foster broader age-friendly practices.
- Create a network of aging awareness/sensitivity training programs, coordinated by community partners. Collaborate with business associations (e.g., Chamber of Commerce, Business Improvement Districts) to offer training for business members throughout Long Beach.
- Ensure that businesses/service industries adopt intergenerational hiring policies and engage a diverse client base, creating a more inclusive environment for people of all ages.

Actions	Progress Indicators		
	Short-Term	Mid-Term	Long-Term
a. Create and maintain network provider consortium that meets regularly to share new and ongoing information, trends, and services. Established the Long Beach Aging Services Collaborative (LBASC).	<ul style="list-style-type: none"> • Long Beach Aging Services Collaborative (LBASC) meets quarterly. • LBASC members share information about what an age-friendly workforce needs to understand with their respective employers and with others in the community. 	<ul style="list-style-type: none"> • Agencies of all types attend on a regular basis. • Satisfaction surveys indicate participants find it effective and important toward their success. 	<ul style="list-style-type: none"> • Network is a thriving self-sustaining collaborative that shares information and ultimately improves patient/customer experience.
b. Create a network of training and educational events offered to City Departments, area businesses and nonprofits in general, service providers, healthcare professionals, and older adults including these and other topics: <ul style="list-style-type: none"> - Older adult sensitivity and dementia training, - How to apply an aging lens to work - Information and counseling on different healthcare and social service topics, - In-service dementia training for providers that build awareness and provide insight for engaging this growing population. 	<ul style="list-style-type: none"> • Inventory: <ul style="list-style-type: none"> - The number and topics of existing training offered to businesses and their employees via partner agencies, - number of trainers administering training to professionals who serve older adults and their caregivers. - the number of businesses/agencies/employees reached. • Identify gaps that may exist in topics, industry, and the audiences served. • Identify and recruit in-service providers who can provide training to social service providers, doctors, and care agencies on aging and caregiving health/social topics. 	<ul style="list-style-type: none"> • Create a system of tracking number of reports or cases of age insensitivity. • Effective training and education for older adults and all who serve them in any capacity, are readily available and/or improved. • Classes are available and convenient for vulnerable and under-served populations. 	<ul style="list-style-type: none"> • Reports of workplace discrimination and ageism are diminished. • Professionals serving older adults and their caregivers receive regular training as part of their employers' onboarding/training practices. • Awareness and sensitivity toward people with dementia and Alzheimer's improved.
c. Explore Long Beach to achieve dementia-friendly city designation.	<ul style="list-style-type: none"> • Assess the current level of dementia-friendly businesses, stores, and services in the community. • Research what is required for the designation. • Pursue resources to earn dementia-friendly status. 	<ul style="list-style-type: none"> • More businesses, stores and services seek and earn the designation. 	<ul style="list-style-type: none"> • Long Beach is a dementia-friendly city. • Caregivers report high satisfaction in dementia-friendly businesses.
d. Promote and encourage age-friendly efforts at local universities that lead to building a competent workforce from academic concentrations including gerontology, social work specializing in adulthood and aging, etc.	<ul style="list-style-type: none"> • Recruit local businesses to offer internship opportunities for students to gain experience working with older adults. • Survey the businesses to measure satisfaction with interns' contributions. • Establish a baseline of age-friendliness and ageism in the workforce through a survey. 	<ul style="list-style-type: none"> • Encourage universities to track the students as they enter the workforce and survey them to study the impact the internships had on them. • Use data to further enhance the program. 	<ul style="list-style-type: none"> • Follow-up surveys show an increase in age-friendliness and a decrease in ageism among local employees.
e. Encourage businesses to re-evaluate business practices that may unintentionally affect service delivery to older adults (e.g., voice-activated systems), and host training(s) for community-facing employees about discrimination against older adults.	<ul style="list-style-type: none"> • Inventory: <ul style="list-style-type: none"> - the number and topics of existing training offered to businesses via partner agencies, - the number of businesses reached, - the number of employees reached, - gaps that may exist in topics or industry, - number of businesses observing age-friendly business practices. 	<ul style="list-style-type: none"> • Businesses regularly enlist in age-friendly training opportunities. 	<ul style="list-style-type: none"> • Businesses include older adults as part of an equity lens when devising systems and standard operating procedures. • Reports/complaints/lawsuits of age discrimination decrease.

BENEFITS OF ADOPTING AN AGE-FRIENDLY LENS

- Enhancing Community Livability for All Ages
- Supporting Health, Wellness, and Autonomy
- Boosting Economic Growth
- Strengthening Social Connections
- Preparing for the Future



INCREDIBLE STRIDES TOWARDS AN AGE-FRIENDLY COMMUNITY!

We are building a city for all ages – and we need everyone's support!

Together, we can prepare for an age-friendly future through creative problem solving & cross-sector collaboration.



Thank you!

For more information, please visit: longbeach.gov/healthyaging

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