

Date: March 19, 2024

To: Honorable Mayor and City Council

From: Vice Mayor Cindy Allen

Subject: Funds Transfers to support community events

RECOMMENDATION

Recommendation to increase appropriations in the General Fund Group in the City Manager Department by \$4,300 by Second Council District One-Time District Priority Funds, transferred from the Citywide Activities Department, to provide contributions of:

- \$2,000 to the New Image Emergency Shelter to support their ongoing efforts of providing comprehensive services and referrals to homeless and low-income individuals and families, focusing on rapid housing, employment, and improving quality of life.
- \$300 to Derrick Lemel Stewart for DJ services at the Black History Month Resource Fair held on February 25, 2024;
- \$1,000 to Partners of Parks to support the Long Beach Juneteenth Celebration on June 17, 2024;
- \$500 to Love Beyond Limits for their Juneteenth Celebration at MLK Park on June 15, 2024, and;
- \$500 to United Cambodian Community for Long Beach Sankranta at Long Beach City College on April 6, 2024.

Decrease appropriations in the General Fund Group in the Citywide Activities Department by \$4,300 to offset a transfer to the City Manager Department.

DISCUSSION

Derrick Lemel Stewart is a local DJ. Supporting local artists such as Mr. Stewart play a vital role in enriching our community's cultural fabric and fostering a sense of identity and pride. This contribution will pay for DJ services provided by Mr. Stewart at the Black History Month Resource Event that took place on February 25, 2024.

New Image is a Non-Profit Organization that is committed to non-profit committed to providing case management and comprehensive case management and supportive services to people experiencing homelessness. They have continued to stay committed to providing housing/job placement sites, transitional and permanent supportive housing programs, and other resources to individuals and families experiencing homelessness for the past 34 years. A \$2,000 contribution would greatly assist in sustaining and expanding their vital services.

In 2021, President Biden established June 19th as Juneteenth National Independence Day, the first federal holiday created since Dr. Martin Luther King Jr. Day. This year, the Long Beach Juneteenth Celebration will be held on Saturday, June 15, 2024, at Rainbow Lagoon Park in downtown Long Beach. The program will include local and international talent telling the story of Black Americans through song and dance. Attendees can also enjoy a curated vendor village, dance lessons, food trucks, and children's activities. It is important that we celebrate Juneteenth as a time to honor our diversity and support social justice and equity in Long Beach. While it is a celebration of Black culture in the United States, this event also serves as an educational opportunity for anyone interested in learning more about the holiday and those who celebrate it.

Love Beyond Limits is a non-profit that provides leadership and development opportunities for students in the City of Long Beach and Nationwide. Love Beyond Limits will hold a Celebration of Juneteenth commemorating the emancipation of enslaved people educating, entertaining, and bringing the community together. A \$500 contribution would help offset the cost of the celebration.

The United Cambodian Community (UCC) is a 501 (c)(3) nonprofit organization that aims to elevate the Cambodian community through emphasizing service areas such as health equity, youth enrichment, community integration, and economic inclusion. UCC is collaborating with Long Beach City College and the Council District 6 Office to host the first Long Beach Sankranta celebration on April 6, 2024 at Long Beach City College's Pacific Coast Campus. Sankranta is a new year celebration that is observed in Laos, Thailand, Cambodia, Myanmar, Sri Lanka, and some parts of India. Long Beach Sankranta 2023 serves to honor and recognize our city's diverse communities that celebrate Sankranta. A \$500 contribution will help support the performers, cultural ceremonies, food and drink options, and games planned for this celebration.

This matter has been reviewed by Budget Analyst Joe R. Guerrero on March 15, 2024.

FISCAL IMPACT

This recommendation requests the City Manager to provide contributions to New Image Emergency Shelter, Partners of Parks, Derrick Lemel Stewart, Love Beyond Limits, and Long Beach Sankranta. The total appropriation increase of \$4,300 in the General Fund Group in the City Manager Department will be offset by a decrease of appropriation of Second Council District One-time District Priority Funds in the General Fund Group in the Citywide Activities Department. The requested action is anticipated to require a minimal level of staff hours

beyond the budgeted scope of duties and have a minimal impact on meeting other City Council priorities.

SUGGESTED ACTION

Approve recommendation.

STATEMENT OF URGENCY

This item is being submitted through supplemental agenda to allow for timely processing of funds.

Respectfully submitted,

A handwritten signature in blue ink, appearing to read "Cindy Allen", is written in a cursive style.

Cindy Allen, Vice Mayor, Second District