



August 27, 2024

Dear Honorable Mayor Richardson and Members of the Long Beach City Council,

On behalf of the Bixby Knolls Business Improvement Association, we are writing to express concern regarding the proposed FY25 budget line item that seeks to bring the Long Beach Bike Share Program in-house, rather than continuing its relationship with local business, Pedal Movement.

We respectfully request that the City Council reconsider this action and remain status quo with its working relationship with Pedal Movement.

Pedal Movement has worked closely with the BKBIA for over a decade, assisting with our monthly Kidical Mass bike rides, providing mechanics on site to service our attendees. Over the years, we have watched Pedal Movement offer its services for free to hundreds of community members in Bixby Knolls who are most appreciative of this service. Having Pedal Movement on-site helps to further our mission of a connected community and a bike-friendly one at that.

Johnny Tully has come through for us on many occasions directly for the BKBIA as well at First Fridays and Kidical Mass. He has always been honest, straightforward, and very enthusiastic with his participation in any community event he is a part of.

We have seen the participation of Pedal Movement with the city's Bike Share program and its growth city-wide. This partnership between the City and Pedal Movement is a model for what successful public-private collaborations can achieve. It has demonstrated how local businesses, when empowered with city contracts, can thrive while delivering essential services that meet the community's needs.

We do believe that it is vital for the city to continue supporting local businesses, especially those who have contributed to this type of program for so long. If there are changes or improvements to be made, we are confident that Johnny and his team can make it happen to the city's liking.

The BKBIA strongly encourages the City Council to retain the current management structure of the Bike Share program by removing the proposed budget line item. This will preserve local jobs, protect a vital Long Beach business, and ensure that the community continues to benefit from this essential service at the highest level of quality.

As the saying goes, "If it isn't broke, why fix it?"

Thank you for your consideration. The BKBIA remains committed to supporting the continued success of the City of Long Beach's Bike Share program and its partnership with Pedal Movement.

Sincerely,
Blair Cohn
Executive Director