

May 13, 2025

Honorable Mayor and City Council  
City of Long Beach  
California

**RECOMMENDATION:**

Recommendation to receive and file the application of What's Crackin, LLC, dba Let's Yolk About It, for an Inter-County Transfer application of an Alcoholic Beverage Control (ABC) License, at 4722 East 2<sup>nd</sup> Street. (District 3)

**DISCUSSION**

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

**TIMING CONSIDERATIONS**

The Department of Alcoholic Beverage Control received the above application on April 2, 2025. City Council action is requested on May 13, 2025, to respond to the Department of Alcoholic Beverage Control by May 22, 2025, due date.

**LEVINE ACT**

This item is subject to the Levine Act. The Mayor, Councilmembers, and Commissioners who have received a contribution of more than \$500 within 12 months prior from a party, participant, or their representatives involved in this proceeding may do either of the following: (1) disclose the contribution on the record and recuse themselves from this proceeding; OR (2) return the portion of the contribution that exceeds \$500 within 30 days from the time the elected official knew or should have known about the contribution and participate in the proceeding.

All parties, participants, and their representatives must disclose on the record of this proceeding any contribution of more than \$500 made to the Mayor or any Councilmembers within 12 months prior to the date of the proceeding. The Mayor, Councilmembers, and Commissioners are prohibited from accepting, soliciting, or directing a contribution of more than \$500 from a party, participant, or their representatives, during a proceeding and for 12 months following the date a final decision is rendered.

**FISCAL IMPACT**

There is no fiscal impact associated with this recommendation.

Date: May 13, 2025

To: File

From: Jose Gonzalez, Detective, Vice Investigations Section

Subject: **LET'S YOLK ABOUT IT- 4722 EAST 2<sup>ND</sup> STREET**

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (4/2/24-4/2/25)**

None

**ABC INSPECTIONS (past three years)**

None

**RESIDENCE WITHIN 100 FEET**

None

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

4700-4798 East Livingston Drive      Livingston Park Playground

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SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Wally Hebeish', written over a horizontal line.

Wally Hebeish  
Chief of Police  
Police Department

APPROVED:

A handwritten signature in blue ink, appearing to read 'T. B. Modica', written over a horizontal line.

THOMAS B. MODICA  
CITY MANAGER

ATTACHMENTS

HONORABLE MAYOR AND CITY COUNCIL  
May 13, 2025

Council District                      3

Applicant:                              What's Crackin, LLC.  
DBA:                                      Let's Yolk About It  
Address:                                 4722 East 2<sup>nd</sup> Street

Type of Application:                Type 47- An Inter-County Transfer for an On-Sale General  
Eating Place License.

Bases for possible protest: High Crime  
Over Concentration  
Park within 600 feet

**PUBLIC CONVENIENCE DETERMINATION:** A determination by the City of public  
convenience and necessity **is not** required  
for this application.

Census Tract:                              5773.00

Boundaries:                                2<sup>nd</sup> Street to the North  
Division Street to the South  
Park Avenue to the East  
Roycroft Avenue to the West

Number of licenses allowed:        6  
Number of licenses existing:        15

Police Reporting District:            572

Boundaries:                                2<sup>nd</sup> Street to the North  
Rosie's Dog Beach to the South  
Nieto Avenue to the East  
Ximeno Avenue/Livingston Drive to the West

Reported crimes in this district for ABC purposes are 141. Crime in a reporting district  
must be at least 66 to qualify for a high crime protest.

Type of business:                        A restaurant.  
Last day to request  
conditions and protest:                May 22, 2025