



Mayor's Fund for Homeless Action Funding Application

For more information on the Mayor's Fund for Homeless Action, please visit:
<https://www.longbeach.gov/homelessness/volunteer-donate-and-get-involved/#mayorsfund>

The City of Long Beach (City) works in collaboration with non-profit and other community partners to address the needs of those experiencing homelessness in our area. Through the City's model Continuum of Care system, sites such as the Multi-Service Center have been able to work together to assist individuals and families experiencing homelessness to achieve self-sufficiency.

However, there is still much work to be done. The Mayor's Fund for Homelessness (Mayor's Fund) Action provides small grants to organizations in Long Beach that address significant service delivery needs that are not covered by existing funding and are not considered emergency needs. The Mayor's Fund looks to fund homeless programming that is either a new innovative pilot program with clear, measurable goals or a developed program that is looking for an enhancement that could use supplemental funding in a less restrictive manner.

Donations to this fund could support a variety of critical needs, including:

- Relocation Assistance
- Shelter Services
- Transportation Assistance
- Critical infrastructure improvements and repairs
- Replacement of mission critical equipment
- Move-in Assistance
- Immediate shelter needs

The Mayor's Fund is financed by donations from residents, businesses, and community organizations, with most funding coming from an annual campaign. Money disbursed from the Mayor's Fund must be used to benefit people experiencing homelessness in Long Beach.

All approved allocations are for single use only. Recurring funding is not available, but an organization can apply more than once. Allocations from the Mayor's Fund will only be granted to nonprofit or other community agencies serving people experiencing homelessness in the City.

The application process is intended to be low-barrier and expedient. To meet that goal, it is important that your organization provides clear details about your organization, current programs, and how requested funding will be utilized in conjunction with current resources/funding.

Eligible Applicants:

- Must be a 501(c)(3) nonprofit organization or Long Beach based community group.
- Must have an address located within Long Beach.
- Must currently provide services to people experiencing homelessness in Long Beach.
- Must align with the City of Long Beach's guiding principle of Housing First.

Mayor's Fund Allocation Recipient Requirements:

- The Agency must submit monthly invoices for reimbursement and back-up documentation that supports the actual expenditures for the service activity allocated from the Mayor's Fund.
- The Agency must submit a one-page final grant report with the last invoice. The grant report must summarize how the funds were spent to support the proposed project and the impacts made.
- For capital expenditures over \$10,000, HSAC reserves the right to request multiple bids

Mayor's Fund Allocation Process:

- To request funding, agencies must submit a proposal to the Homeless Services Advisory Committee (HSAC), which include the following:
 1. Legal name of the agency requesting the allocation;
 2. Agency's history of serving homeless populations in Long Beach, including services currently provided;
 3. Statement of need; for what exactly the money will be used (itemized);
 4. A simple project budget with expenditures and requested funds;
 5. Amount requested and impact of one-time Mayor's Fund allocation (grants typically range from \$2,500-\$10,000)
 6. Additional documents/information may be requested if your agency is requesting more than \$10,000 or if clarification is needed around your proposal.

Proposals must be submitted online via this form. If you are having any challenges or concerns you can email HomelessServicesAdmin@longbeach.gov. There is help language below some of the questions to provide further guidance and clarification on the intent of questions.

All proposals requesting Mayor's Fund allocations will be reviewed and approved by the Long Beach Department of Health and Human Services and must also be approved by the Long Beach Homeless Services Advisory Committee (HSAC). Funds to be disbursed using cost-based reimbursement and pending MOU execution between the submitting agency and the City via check from the City's agent within two weeks of approval. Advance grant payments will be considered on an as-needed basis.

Funding Application

Organization

Urban Social Services and Advocacy

501(c)(3) Number

852537569

Name

Tatiana Turner

Email

director@socialserviceadvocacy.com

Phone

(916) 226-0262

Address

3605 Long Beach Blvd, #325, Long Beach, California 90807

Organizational Experience:**State the number of years your organization has been serving people experiencing homelessness:**

4

State the number of persons your organization serves in an average month:

300

Describe the services your organization provide:

We provide advocacy services, case navigation, Narcan distribution, mutual aid, wound care, street medicine, Harm reduction education and distribution, DMV verification for low-income individuals, housing navigation, peer support, client advocacy, community supports, CalWORKs Kids State Savings Account setup, and more. Our partnerships with other community-based organizations allow us to foster a strong network to better serve the community.

List all subpopulations served by your organization:

Black, Latino, Indigenous , LGBTQ+, Youth , Tay, unhoused, historically disadvantaged communities, Veterans, seniors, youth, people struggling with substance use disorder, people recently released from incarceration, victims of domestic violence, low income

Request Information:**Amount of funding requested:**

\$10,000.00

Summarize your proposed project:

Urban Social Services and Advocacy plans to use the proposed \$10,000 to fund immediate community needs of community members in historically disadvantaged communities, low income, people who are experiencing homelessness, youth and more.

The goal is to empower them and support their immediate concerns and move toward permanent solutions. Community members will fill out a form and then be interviewed, where we will determine if they fulfill the criteria for receiving funding, so they can stay sustainable or become sustainable. Requests for costs are not limited to transportation costs to job interviews, vocational training, emergency grocery assistance, and clothing assistance for job interviews, rental assistance, stay in place, deposits, etc. Every claim will be handled on a case by case basis. And will circumvent the community members' situation to help support solutions..

Are you applying for funds on a reimbursement or payment in advance basis?

Advance Payment

For advance payment requests, provide justification of this request including urgency and necessity:

Having funds upfront allows us to provide immediate assistance without diverting resources from other critical needs. This ensures we can swiftly address urgent situations, such as medical emergencies, housing crises, or support for victims of domestic violence. Immediate access to funding eliminates the two-month wait for reimbursement, enabling us to maintain consistent, effective support for our community's most vulnerable members.

Additional Questions:

If your request is not for a one-time or gap need, what is your plan to gain funding to sustain the program?

Urban Social Services and Advocacy will continue to fund our programs through private donations, grants, and government partnerships into the future. The Mayor’s Fund will enable us to increase our reach to serve more of the disadvantaged populations in Long Beach sooner.

What would be the impact to your agency/program if the proposal is not awarded funding?

Urban Social Services and Advocacy is committed to serving the disadvantage populations of Long Beach. In the event that we are unable to secure funding through the Mayor’s Fund, we will continue to operate and provide services on a moderate scale.

We aim to provide a continuum of human centered responses that range for providing immediate relief to getting people into permanent housing. Please describe where you see your program fitting in the continuum of responding to homelessness, and how your project advances that goal?

Urban Social Services and Advocacy aims to bridge the gap between immediate relief and long-term stability for individuals in historically disadvantaged dispositions. With the proposed \$10,000, we plan to address urgent needs for low-income individuals, people experiencing homelessness, and youth. Our goal is to empower them by supporting their immediate concerns while working towards permanent solutions.

Our program fits into the continuum of homelessness response by providing transitional support. While we do not offer permanent housing, we help individuals by funding transportation for job interviews, vocational training, emergency groceries, clothing for employment, rental assistance, and deposits. Each request is evaluated on a case-by-case basis, ensuring personalized assistance.

We also refer clients to appropriate community resources and help them navigate and advocate for themselves. By addressing urgent needs and supporting sustainability, our project advances the goal of transitioning individuals out of homelessness and towards permanent housing solutions.

What is the current estimated annual budget of your agency?

\$23,000.00

As an estimate what percentage of your funding comes from the following resources?

10% private donations, 90% foundations/grants,

What other efforts outside of this proposal has your organization made to secure funding?

Outside of this proposal, our organization has actively pursued various funding opportunities to sustain and expand our services. We have applied for grants from local, state, and federal agencies, as well as private foundations. Additionally, we organize fundraising events and campaigns to engage our community and raise awareness. We have also established partnerships with local businesses and corporations for sponsorships and donations. Our team continuously explores new revenue streams, including social enterprise ventures and service contracts with government entities and other organizations. These efforts demonstrate our commitment to financial sustainability and our proactive approach to securing necessary funds.

Please provide a summary of past successful events, programs, projects, etc.

Narcan Distribution Initiative: Through this program, we have distributed over 1,000 Narcan kits and conducted training sessions on overdose prevention, hopefully saving numerous lives.

Mutual Aid Drives: These drives serve hundreds of our community members and make sure they have the essentials they need and direct them to resources within the community.

Program Implementation with the city of Long Beach: Organization was pivotal in helping the city of Long Beach Form and create their nonviolent community response program similar to Cahoots or Denver star.

Toy Drives and Backpack give aways: partnering with other organizations, we have done totally drive and backpack giveaways that have helped numerous youth in our community with essential supplies I need for school as well as choice to help them flourish in their learning abilities.

Youth Empowerment Workshops: These workshops have engaged over 300 at-risk youth in leadership development, career planning, and educational support, fostering resilience and growth.

CalWorks Sign Ups: We have helped hundreds of students sign up for the 500 dollar state college savings plans.

Service Provider support: Collaborating and supporting other organizations so they can pursue their program endeavors including Employment housing peer support mutual aid and housing navigation.

Employment Training for Reentry Community: Employment training, and A/V lighting for people reentering the community. So they can gain a viable career in the entertainment field.

Supporting Documentation

Statement of Need (two-page maximum)



[LBC Statement of Need.pdf](#)

0.5 MB



Cost Breakdown of Proposed Project (two page maximum)



[LBC Cost Breakdown of Proposed Project-2.pdf](#)

43.8 KB



Non-Profit Entity Status Letter



[501\(c\)3.pdf](#)

1.5 MB



Proof of Address in Long Beach



[Chase bank Edited.pdf](#)

0.2 MB



For proposals over \$10,000 : Provide your most recent general ledger for the program that shows current balances and expenses over the previous month. This request is specifically for the program that your organization is requesting funding.

Other Supporting Documentation



[DBA official fictitious name receipt.pdf](#)

0.3 MB



Signature and Acknowledgement

By signing and submitting this application, I certify that the statements herein are true, complete, and accurate to the best of my knowledge. I also provide the required assurances and agree to comply with all of the required policies set forth by the Homeless Services Advisory Committee and City of Long Beach if funded. I am aware that any false, fictitious, or fraudulent statements or claims may subject me to exclusion from participating in future funding opportunities.

Submission of an application is not a guarantee of funding. All applications requesting Mayor's Fund allocations will be reviewed and approved by the Long Beach Department of Health and Human Services and must also be approved by the Long Beach Homeless Services Advisory Committee (HSAC)

Name

Tatiana Turner

Signature

Date

5/20/2024

A handwritten signature in black ink, appearing to be 'T. Turner', written over a horizontal line.