

HONORABLE MAYOR AND CITY COUNCIL  
March 18, 2025

Council District: 2

Applicant: Kiet Hong

DBA: LBC Markets

Address: 3200 East Pacific Coast Highway

Type of Application: Type 21 – An Original application for an Off-Sale General Package Store License.

Bases for possible protest: High Crime  
Residences within 100 feet  
Park within 600 feet

**PUBLIC CONVENIENCE DETERMINATION:** A determination of Public Convenience and Necessity **is** required for this application.

Census Tract: 5751.03

Boundaries: Pacific Coast Highway to the North  
Anaheim Street to the South  
Loma Avenue to the East  
Orizaba Avenue to the West

Number of licenses allowed: 3

Number of licenses existing: 1

Police Reporting District: 511

Boundaries: Pacific Coast Highway to the North  
15<sup>th</sup> Street to the South  
Redondo Avenue to the East  
Temple Avenue to the West

Reported crimes in this district for ABC purposes are 70. Crime in a reporting district must be at least **66** to qualify for a high crime protest.

Type of business: A convenience store.

Last day to request conditions and protest: March 19, 2025