

2 REVISED

Date: April 22, 2025

To: Honorable Mayor and City Council

From: Councilmember Suely Saro, Sixth District

Subject: Fund Transfer to Support Community Events

RECOMMENDATION

Recommendation to increase appropriations in the General Fund Group in the City Manager Department by \$4,600 offset by the Sixth Council District One-time District Priority Funds transferred from the Citywide Activities Department to provide contributions of:

- \$250 to the LGBTQ Center Long Beach to support Long Beach's 4th Annual Trans Day of Visibility on Sunday, March 30, 2025;
- \$1,000 to Office of Special Events and Filming to support the 2nd Annual Long Beach Mariachi Festival on Saturday, May 3, 2025;
- \$100 to the Long Beach Area Peace Network to support their Peacemaker of the Year Celebration on Saturday, May 17th, 2025;
- \$500 to United Cambodian Community to support the 2nd Annual Cambodian Restaurant Week from Sunday May 18th 2025 to Sunday May 25th 2025
- \$250 to Kiwanis Club of Long Beach to support Division 13 Key Club for their DCON 2025 Trip from April 25th to April 27th;
- \$500 to Long Beach BLAST (Better Learning for All Students Today) in support of their 25th Annual Breakfast BLAST event on Thursday, May 22nd, 2025;
- \$1,000 to Partners of Parks in support of their Juneteenth Celebration on Saturday, June 14th, 2025;
- \$500 to Conservation Corps of Long Beach in support of their Dine on Pine event on Monday, June 23rd, 2025;
- \$500 to Chanchaya Khmer Cultural Heritage in support of the Cambodian New Year Celebration on Saturday, April 19th, 2025.

Decrease appropriations in the General Fund Group in the Citywide Activities Department by \$4,600 to offset a transfer to the City Manager Department.

DISCUSSION

The LGBTQ Center of Long Beach hosted the 4th Annual Trans Day of Visibility on Sunday,

March 30, 2025 at Bixby Park Recreation Center. This event honors the strength, resilience, and contributions of transgender and gender-nonconforming individuals. Sponsorship funds supported efforts to provide essential resources, entertainment, and educational opportunities. It will create an inclusive space where the community can come together and advocate for justice.

The City Manager's Office of Special Events and Filming will be organizing the second Annual Mariachi Festival on behalf of the Seventh District Council Office, which will take place on Saturday, May 3, 2025 at Veterans Park. This event will focus on music from Latin America, especially Mariachi. Building on the tradition of previous events hosted by Vice Mayor Uranga, such as Hispanic Heritage Month and Fiesta in the Park, this event will raise awareness of the City's rich diversity through music, food, and dance. This event will offer a significant opportunity for community education and outreach through resource tables from city agencies and local non-profits.

The Long Beach Area Peace Network hosts a Peacemaker of the Year celebration on Tuesday, May 17, 2025 at Long Beach Forward. They honor individuals and organizations from our community who have worked for peace and justice, including a Peacemaker of the Year, a Legislative Ally, a Rising Star, and someone who has been involved in their movement for a long time.

The United Cambodian Community will host Cambodian Restaurant Week (CRW), which will take place from May 18, 2025 to May 25, 2025. This event features a kickoff where community members can sample a variety of cuisines, desserts, and other traditional Khmer dishes from our participating restaurants and vendors. The purpose of CRW is to promote Cambodian and minority-owned small businesses in the greater Long Beach area, increasing economic inclusion and exposing the public to Cambodian culture through food and hospitality.

The California-Nevada-Hawaii District Convention is from April 25th to April 27th at the Ontario Convention Center. This event is dedicated to empowering high school Key Clubbers. At this event, they will explore the importance of service in their communities and attend student-led leadership training workshops to inspire and equip themselves to take on leadership roles. Key Club is part of Kiwanis International's Service Leadership Program for high school students. It is a student-led organization that provides members with the opportunity to develop leadership skills, provide service, and build character, thereby preparing them for life.

Long Beach BLAST's 25th Annual Breakfast BLAST event will celebrate 25 years of mentoring Long Beach Youth on Thursday, May 22, 2025 at The Long Beach Yacht Club. Long Beach BLAST's goal has been to improve academic and personal success for at-risk youth through collaboration and innovative approaches to mentoring and learning.

The Juneteenth celebration on Saturday, June 14th, at Rainbow Lagoon celebrates Black culture and freedom, recognizing the ending of slavery in the United States. The Long Beach Juneteenth Celebration is an annual event that welcomes all, open to families, friends, and neighbors. As it aligns with the City's goals to uplift diversity, equity, and inclusivity, it is appropriate for the City Council to support a funds transfer to Long Beach Partners of Parks in support of the 2025 Long Beach Juneteenth Celebration.

The Conservation Corps of Long Beach (CCLB) annual Dine on Pine Fundraiser is on Monday, June 23, 2025 at three restaurants in Downtown Long Beach, located on Pine Avenue. These restaurants are L'Opera Ristorante, Café Sevilla, and Georges Greek Café. The CCLB provides educational, hands-on workforce development opportunities that focus on conservation, urban forestry, habitat restoration, disaster relief, and community projects to vulnerable young adults in Long Beach and its greater community.

Chanchaya Khmer Cultural Heritage will host a Khmer New Year Celebration on Saturday, April 19, 2025, at Samaki Dhararam Buddhist Temple. The Chanchaya Khmer Cultural Heritage's mission is to inform, connect, and engage the Cambodian community.

This matter has been reviewed by Budget Manager Rebecca Bernstorff on April 15, 2025.

FISCAL IMPACT

This recommendation requests the City Manager to provide a contribution to LGBTQ Center Long Beach, in the amount of \$250; to The Office of Special Events and Filming in the amount of \$1,000; to Long Beach Area Peace Network, in the amount of \$100; to United Cambodian Community, in the amount of \$500; to Kiwanis Club of Long Beach, in the amount of \$250; to Long Beach BLAST, in the amount of \$500; to Partners of Parks, in the amount of \$1,000; to Conservation Corps of Long Beach, in the amount of \$500; and to Chanchaya Khmer Cultural Heritage, in the amount of \$500. The total appropriation increase of \$4,600 in the General Fund Group in the City Manager Department will be offset by a decrease of appropriation of the Sixth Council District One-time District Priority Funds in the General Fund Group in the Citywide Activities Department. This recommendation is anticipated to require a minimal level of staff hours beyond the normal budgeted scope of duties and is expected to have minimal impact on existing City Council priorities. There is no local job impact associated with this recommendation.

SUGGESTED ACTION

Approve recommendation.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Suely Saro', with a stylized flourish at the end.

Suely Saro, Councilmember, Sixth District