

Date: March 19, 2024

To: Honorable Mayor and City Council

From: Councilwoman Mary Zendejas, First Council District

Subject: First District Funds Transfer

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### RECOMMENDATION

Recommendation to increase appropriations in the General Fund Group in the City Manager Department by \$13,602, offset by the First Council District One-Time District Priority Funds, transferred from the Citywide Activities Department, to provide donation to following:

1. Partners of Parks, in support of the 5th Annual *Sowing the Seeds* event, in the amount of \$1,000;
2. Long Beach Rescue Mission, in support of the *Dinner on Me* event, in the amount of \$1,000;
3. Kahlo Creative LLC, in support of the *Absolute Best of Long Beach Contest and Awards 2024* event, in the amount of \$1,500;
4. Speak Up Empowerment Foundation, Inc., in support of the 8<sup>th</sup> *Annual Ms. Single Mom Empowerment Forum*, in the amount of \$1,000;
5. Partners of Parks, in support of the 10<sup>th</sup> *Annual AOC7 Neighborhood Literacy Fair*, in the amount of \$1,000;
6. Long Beach Forward, in support of the *In Full Bloom* event, in the amount of \$2,500;
7. Long Beach Blast, in support of the *Breakfast BLAST*, in the amount of \$2,500;
8. Disabled Resources Center, Inc., in support of the 48<sup>th</sup> *Annual Awards Recognition Event*, in the amount of \$3,000; and,
9. DreamKreator, in support of the Black History Community Fair, in the amount of \$102.

Decrease appropriations in the General Fund Group in the Citywide Activities Department by \$13,602 to offset transfers to the City Manager Department.

### DISCUSSION

Partners of Parks is a non-profit organization that supports Long Beach Parks, Recreations and Marine facilities through partnerships that benefit youth, seniors and families in need.

Partners of the Park was founded in 1985 by a group of residents who strived for clean and open park space for all residents. Partners of Parks also facilitates recreation classes and educational programs that are available to all residents. The *Sowing the Seeds* fundraising event will allow Partners of Parks to continue to support the community of Long Beach and keep parks clean.

Long Beach Rescue Mission has provided food, clothing and a place to stay for individuals struggling with homelessness since 1972. The goal of the Long Beach Rescue Mission is to provide care and support for individuals experiencing homelessness and addiction. Long Beach Rescue Mission hosts a “Dinner on Me” event for the Lydia House ladies and children. This program provides Lydia House women and children a meal and a chance to meet community leaders.

The Absolute Best of Long Beach Awards is a unique opportunity to support and celebrate Long Beach’s finest small businesses. Residents will have the opportunity to nominate and vote for their favorite restaurants, businesses and services. This event will also allow districts to nominate one person for the Absolute Best of Long Beach District Hero Awards, which is an award given to an individual who had made their district a better place to live. The Absolute Best of Long Beach Awards will take place on April 5<sup>th</sup> at the Museum of Latin American Art and is hosted by Kahlo Creative LLC.

The 8<sup>th</sup> Annual Ms. Single Mom Empowerment Forum is an annual demonstration that highlights the Speak Up Empowerment Foundation's commitment to providing resources and services for single moms and their families. The Speak Up Empowerment Foundation is a Black-Led nonprofit that provides support for single parent families by providing them with resources and growth-based training. The Speak Up Empowerment Foundation is based in Long Beach while also supporting families in the Los Angeles area.

The AOC7 is a neighborhood organization that is founded to improve the overall quality of life within our community. The AOC7 is hosting the 10<sup>th</sup> Annual Literacy Fair on May 18<sup>th</sup>, 2024. This literacy fair is a great opportunity for Partners of Parks to create a positive impact on the education and overall being of the residents of Long Beach. This event will be giving away free books to all ages and, reading nooks and will also be providing language inclusive book options. The 10<sup>th</sup> Annual Literacy Fair will also be providing mental health resources, job training and library services.

Long Beach Forward is an independent non-profit organization that is rooted in more than a decade of community organizing and is dedicated to addressing institutional issues related to racial and income inequalities. Working directly with residents, Long Beach forward aims to enhance community health and safety needs. The “In Full Bloom” event will bring over 150 neighborhood leaders and changemakers together to celebrate grassroots leadership, raise critical funds, and more.

The 16<sup>th</sup> Annual Breakfast Blast will be taking place on May 9<sup>th</sup> in Long Beach. Long Beach Blast is an organization with the mission to improve academic and personal success for at-risk youth through collaboration and innovative approaches to mentoring and learning. This event will support the celebration of unity for a common cause.

The Disabled Resources Center (DRC) provides a wide range of programs across multiple cities, including Long Beach, that are aimed at equipping and empowering individuals with disabilities to live independently and be their own advocates. The 48<sup>th</sup> Annual Awards Recognition Event will take place on July 25, 2024 in Long Beach.

DreamKreator Studio is focused on telling stories and building community through media. They collaborated with the First District Office to bring about the Black History in the Making Community Fair during Black History Month at Mosaic in downtown Long Beach. This event provided music entertainment, resources, and more.

No Financial Management review was able to be conducted due to the urgency and time sensitivity of this item.

### FISCAL IMPACT

This recommendation requests the City Manager to provide a contribution to Partners of Parks in support of the 5th Annual *Sowing the Seeds* event in the amount of \$1,000; Long Beach Rescue Mission in support of the *Dinner on Me* event in the amount of \$1,000; Kahlo Creative LLC, in support of the *Absolute Best of Long Beach Contest and Awards 2024* event in the amount of \$1,500; Speak Up Empowerment Foundation Inc. in support of the *8<sup>th</sup> Annual Ms. Single Mom Empowerment Forum* in the amount of \$1,000; Partners of Parks in support of the *10<sup>th</sup> Annual AOC7 Neighborhood Literacy Fair*, in the amount of \$1,000; Long Beach Forward, in the amount \$2,500; Long Beach Blast, in the amount of \$2,500; Disabled Resources Center, Inc., in the amount of \$3,000; and, DreamKreator in the amount of \$102. The total appropriation increase of \$13,602 in the General Fund Group in the City Manager Department will be offset by a decrease of appropriation of First Council District One-time District Priority Funds in the General Fund Group in the Citywide Activities Department. The requested action is anticipated to require a minimal level of staff hours beyond the normal budgeted scope of duties and expected to have minimal impact on existing City Council priorities.

### SUGGESTED ACTION

Approve recommendation.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Mary Zendejas". The signature is fluid and cursive, with the first name "Mary" and last name "Zendejas" clearly distinguishable.

Mary Zendejas, Councilwoman, First District