

5. 25-55164 Recommendation to authorize the General Manager to execute amendments to the Metropolitan Water District of Southern California (MWD) water conservation master agreements to continue partnership funding and administration of the regional commercial, industrial and institutional conservation programs and the regional residential conservation programs through 2035.

Suggested Action: Approve recommendation.


BOARD OF UTILITIES COMMISSIONERS

1800 E. Wardlow Road, Long Beach, CA 90807
562.570.2300 | LBUutilities.org

May 1, 2025

Recommendation

Authorize the General Manager to execute amendments to the Metropolitan Water District of Southern California (MWD) water conservation master agreements to continue partnership funding and administration of the regional commercial, industrial and institutional conservation programs and the regional residential conservation programs through 2035.

Executive Summary

In 2005 and 2006, two master agreements were executed with MWD to facilitate regional rebate programs: one agreement for commercial, industrial and institutional rebate programs, and one agreement for regional residential rebate programs. Through the agreements, MWD provides the Long Beach Public Utilities Department (LBPUD) with centralized administration of customer incentive rebate applications through the SoCalWaterSmart.com website as well as reimbursement for custom LBPUD administered conservation programs.

LBPUD water conservation programs like the efficient device rebate program and turf removal program, both supported by MWD at SoCalWaterSmart.com, are funded and made possible by these agreements. Custom LBPUD programs like the Direct Install Gardens Program and the Utility Leak Detection Program are also funded and made possible by these agreements. The success of these agreements has provided larger LBPUD program growth, continued water conservation, and increased customer rapport for the past 20 years.

The 2025 amendment is the third extension amendment between MWD and LBPUD. This amendment will allow MWD and LBPUD to continue a multiprogram partnership and offer LBPUD customers water conservation program opportunities through 2035.

Fiscal Impact

These agreements are estimated to provide the Water Fund with \$830,000 in FY 25 and \$655,000 in FY 26. These funds are included in the Water Fund FY 25 and FY 26 Budget and financial projections.

Dean Wang
Director of Utilities Resources

B. Anatole Falagán
General Manager

Water Conservation Program Master Agreements

May 1, 2025



Agenda

- Agreement Background
- Supporting Programs
- Customer Participation
- Recommendation



Agreement Background

Metropolitan Water District of Southern California: Water Conservation Master Agreements

- MWD Board approved two master agreements to facilitate regional rebate programs
 - 2005 – Commercial, Industrial and Institutional Rebate Programs
 - 2006 – Residential Rebate Programs
- Long Beach Board of Water Commissioners approved original master agreements and four subsequent amendments for revision and extension, most recently as of 2015



Long Beach Water

Exceptional Water • Exceptional Service

Supporting Programs

Residential Programs

- Turf Removal
- Device Rebates
- Member Agency Administered Programs
 - Direct Install Gardens
- Home Water Efficiency Surveys

Commercial, Industrial, Institutional Programs

- Turf Removal
- Device Rebates
- Water Savings Incentive Program
 - Pump Pod DRAFTS Units
- Large Landscape Efficiency Surveys
- Utility Leak Detection



bewaterwise.com



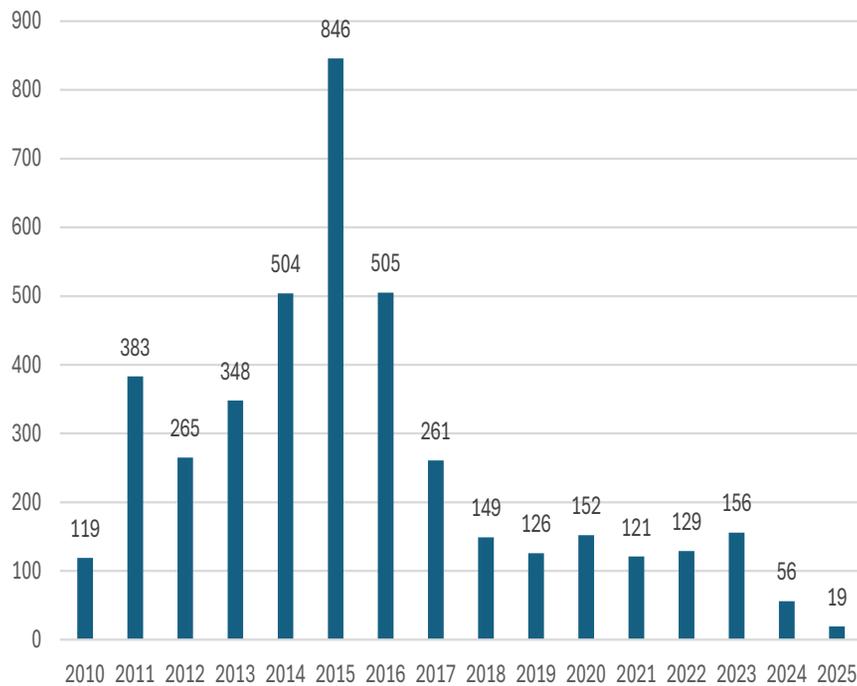
*Residential
Rebates*



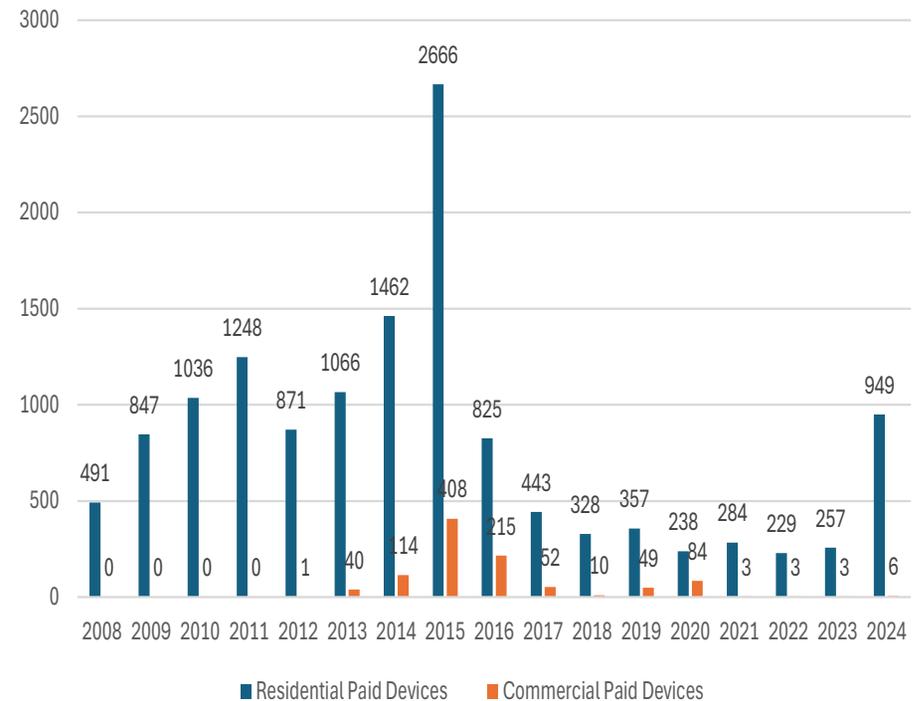
*Commercial
Rebates*

Customer Participation

Total Paid Turf Applications



Paid Device Rebates for CII and Res



These mutual agreements have facilitated over 4.2 million square feet of turf removed and over 14 thousand devices installed for Residential and CII customers in LBUD service area!

Recommendation

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LONG BEACH
Utilities

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